## The Journal of Performance Measurement®

#### Seventeenth Annual

### International Performance Measurement, Attribution & Risk Conference (PMAR™)

AGENDA DAY ONE: TUESDAY, MAY 14, 2019		
8:00 AM - 8:45 AM	REGISTRATION & CONTINENTAL BREAKFAST WITH THE EXHIBITORS	
8:45 AM - 9:00 AM	WELCOME  David Spaulding, DPS, CIPM, The Spaulding Group, Inc.	
9:00 AM - 9:50 AM	FINDING AND RETAINING TALENT France Barney, CFA, BNY Mellon	
9:55 AM - 10:40 AM	CAREER PATH IN PERFORMANCE (Alex Shafran, CFA, Cohen & Steers Moderator) Susan Agbaneto, CIPM; Krista Harvey; Dax Johnson; Simon Filteau	
10:40 AM - 11:10 AM	MORNING BREAK	
11:10 AM - 12:00 PM	RHETORICAL SPEAKING Michael Drout, Ph.D.	
12:00 PM - 1:00 PM	LUNCH (social media lunch session)	
1:00 PM - 1:55 PM	DIETZ AWARD WINNER TBD	
2:00 PM - 2:50 PM	VISUALIZATION OF DATA  Jeff Foley, Wilshire Associates	
2:50 PM - 3:15 PM	AFTERNOON BREAK	
3:15 PM - 3:45 PM	WRESTLING WITH THE DATA (Jennifer Barnette, CIPM, The Spaulding Group - moderator)	
3:50 PM - 4:35 PM	EVOLVING PERFORMANCE ATTRIBUTION  Michael Canty, CFA, Capital Group	
4:40 PM - 5:00 PM	PERFORMANCE JEOPARDY  Alex Spaulding, CIPM, The Spaulding Group  The Journal of Performance Measureme Seventeenth Annual International	
5:00 PM - 6:00 PM	COCKTAIL HOUR WITH THE EXHIBITORS	
5:00 PM - 6:00 PM	COCKTAIL HOUR WITH THE EXHIBITORS  Performance Measurement Attribution & Risk	

May 14th - 15th, 2019

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AGENDA DAY TWO: WEDNESDAY, MAY 15, 2019		
8:00 AM - 8:50 AM	CONTINENTAL BREAKFAST WITH THE EXHIBITORS	
8:50 AM - 9:00 AM	WELCOME BACK/RECAP  David Spaulding, DPS, CIPM, The Spaulding Group	
9:00 AM - 9:50 AM	ESG  Dax Johnson, CFA, State Street; John Arabadjis, Ph.D., State Street	
9:55 AM - 10:40 AM	REGULATORY ASPECTS OF PERFORMANCE ADVERTISING  John O'Brien, Esq.; Steven Stone, Esq.	
10:40 AM - 11:00 AM	MORNING BREAK	
11:00 AM - 11:55 AM	MONEY, HAPPINESS, AND THE FUTURE OF WEALTH MANAGEMENT Brian Portnoy, CFA	
12:00 PM - 12:50 PM	LUNCH (CIPM lunch session)	
12:50 PM - 1:20 PM	WHAT DO ASSET OWNERS WANT? Rob Paterson, CFA, CIPM, CalPERS	
1:25 PM -1:55 PM	NET OF FEES  Krista Harvey, CFA, CIPM, TIAA	
2:00 PM -2:30 PM	ON THE HOT SEAT  John D. Simpson, CIPM The Spaulding Group; Claude; elske	
2:30 PM - 3:10 PM	TBA TBA	
3:10 PM - 3:30 PM	AFTERNOON BREAK	
3:30 PM - 4:20 PM	ATTRIBUTION  Dave Spaulding, DPS, CIPM, The Spaulding Group  The Journal of Performance Measurement Seventeenth Annual International	
4:20 PM - 4:30 PM	CONFERENCE CONCLUDES - RAFFLE PRIZES	

Performance Measurement, Attribution & Risk

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