

Multi-Currency Attribution Currency Overlay Management

19th Meeting of The Asset Owner Roundtable
November 16, 2022
San Diego, CA

Claude Giguère



Passionate about Performance

MANDATE:

1. Sector Allocation Decision

| Sector | Ccy | Return | Weight | |
|------------|-----|--------|--------|-------|
| | | | Bench | Portf |
| Financial | USD | 15% | 50% | ? |
| Industrial | USD | 5% | 50% | ? |

Uncertainty (Predict) Known Decision

MANDATE:

1. Sector Allocation Decision

| Sector | Ccy | Return | Weight | | Allocation | Selection | Allocation |
|--------------|------------|--------|------------|------------|--------------|--------------|--------------|
| | | | Bench | Portf | | | |
| Financial | USD | 15% | 50% | 100% | 2.50% | 0.00% | 7.50% |
| Industrial | USD | 5% | 50% | 0% | 2.50% | 0.00% | -2.50% |
| Total | USD | | 10% | 15% | 5.00% | 0.00% | 5.00% |

Brinson Fachler

Brinson Hood
Beebower

Attribution Story:

SECTOR ALLOCATION:

Overweighting Financial Equities **added** value because it **outperformed** the benchmark (15% vs 10%).

Underweighting Industrial Equities **retracted** value because it **underperformed** the benchmark (5% vs 10%).

Meaningful represents mandate

MANDATES:

1. Country Allocation Decision (Hedged)
2. Currency Overlay Strategies

| Country | Ccy | Local | Ccy | Base (USD) Unh. | Risk Free | Bench | | Portf | |
|---------|-----|-------|-----|--------------------|--------------|---------|------|---------|-----|
| | | | | | | Country | Ccy | Country | Ccy |
| Brazil | BRL | 15% | -5% | 10% | 16% | 50% | 0% | ? | ? |
| U.K. | GBP | 5% | 5% | 10% | 2% | 50% | 0% | ? | ? |
| | USD | | | | 4% | | 100% | | ? |

Uncertainty
(Predict)

Known

↓
 Policy
 Fully hedged
 (Benchmark)

What is your strategy ?
 1. Country Allocation
 2. Currency Allocation

| Country | Ccy | Local | Ccy | Base (USD) Unh. | Risk Free | Bench | | Portf | |
|---------|-----|-------|-----|-----------------|-----------|---------|------|---------|-----|
| | | | | | | Country | Ccy | Country | Ccy |
| Brazil | BRL | 15% | -5% | 10% | 16% | 50% | 0% | ? | ? |
| U.K. | GBP | 5% | 5% | 10% | 2% | 50% | 0% | ? | ? |
| | USD | | | | 4% | | 100% | | ? |

↓ **Uncertainties (Predict)**
 ↓ **Known**
 ↓ **Decisions**

Country Allocation

Currency Allocation

What are the best strategies?

100% Brazil

A

1

100% BRL

100% U.K.

B

2

100% GBP

3

100% USD

100% Brazil

Brazil-BRL: Unhedged
Keep BRL

Brazil-USD: Hedged
Sell BRL Buy USD

Brazil-GBP:
Sell BRL Buy USD
Sell USD Buy GBP

100% U.K.

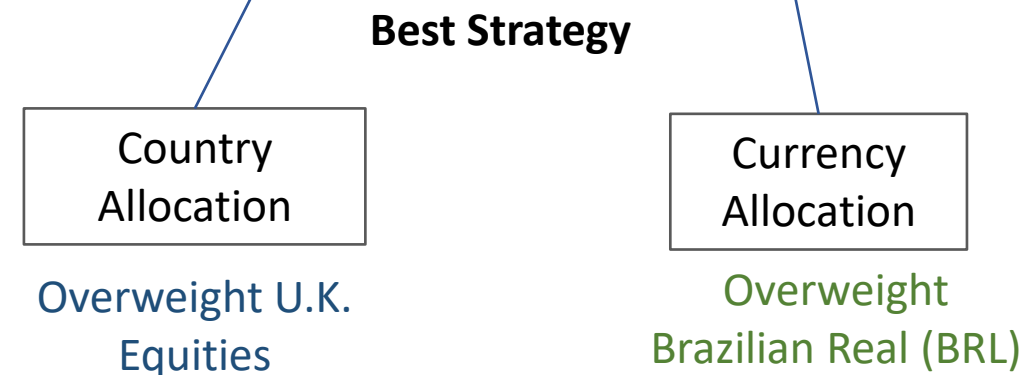
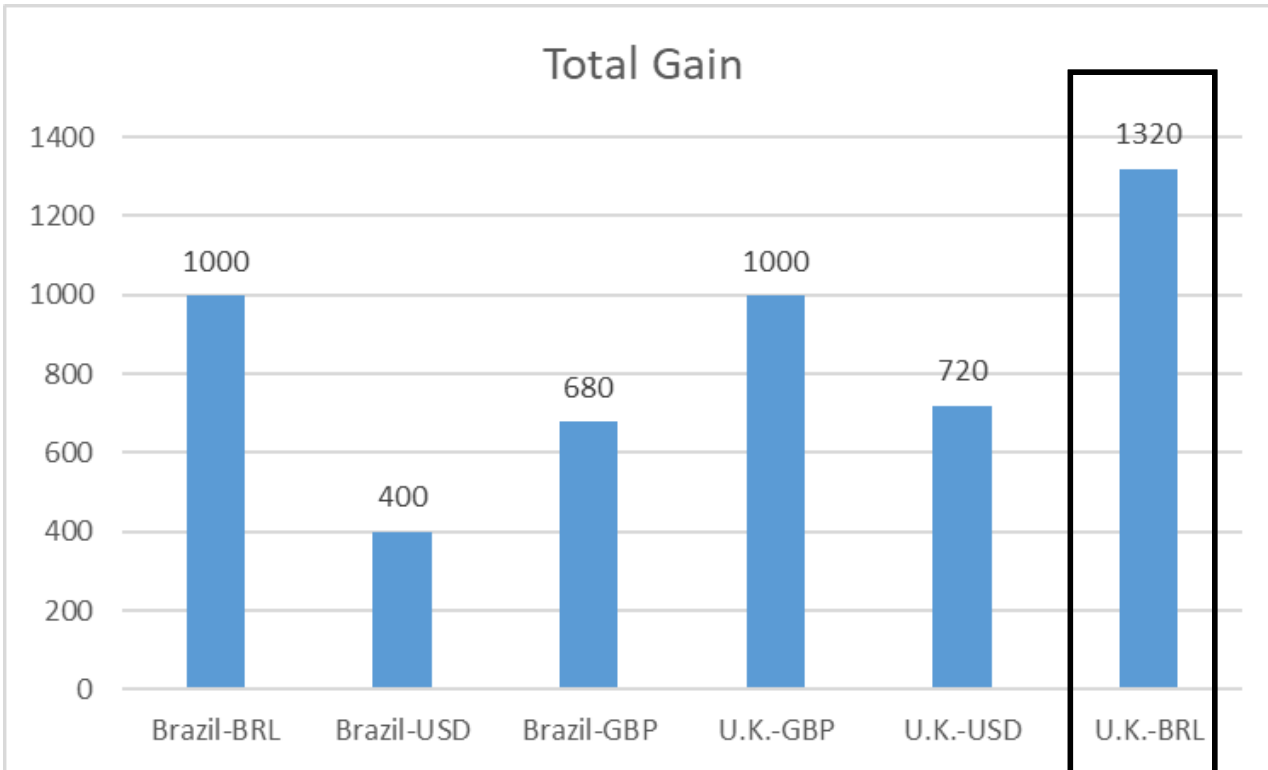
U.K-BRL:
Sell GBP Buy USD
Sell USD Buy BRL

U.K-USD: Hedged
Sell BRL Buy USD

U.K-GBP: Unhedged
Keep BRL

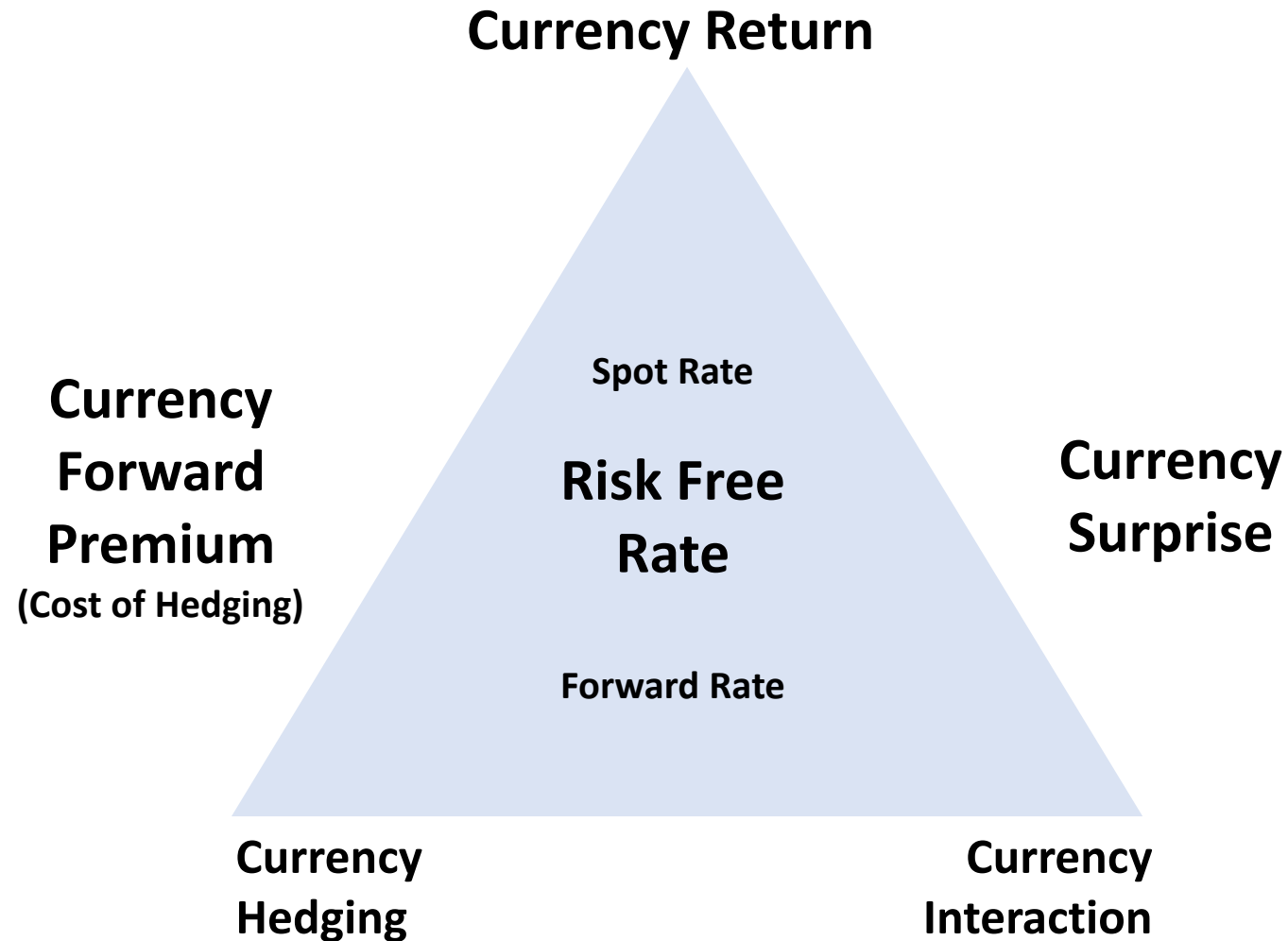
| Country | Ccy | Local | Ccy | Base (USD) Unh. | Risk Free | Loc-Rf | Cc+Rf |
|---------|-----|-------|-----|-----------------|-----------|--------|-------|
| Brazil | BRL | 15% | -5% | 10% | 16% | -1% | 11% |
| U.K. | GBP | 5% | 5% | 10% | 2% | 3% | 7% |
| | USD | | | | 4% | | |

| Bench | | Portf | |
|---------|------|---------|------|
| Country | Ccy | Country | Ccy |
| 50% | 0% | 0% | 100% |
| 50% | 0% | 100% | 0% |
| | 100% | | 0% |

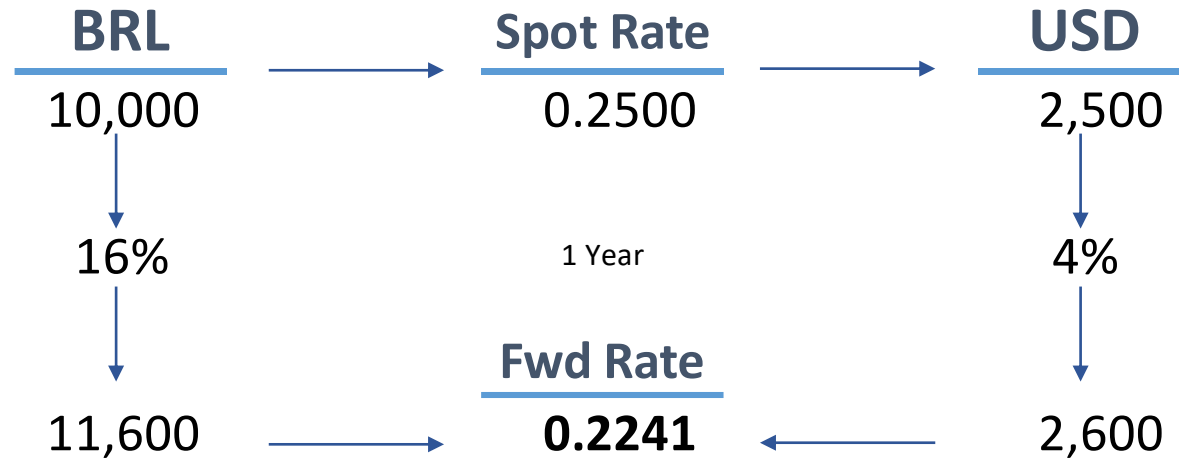


How can we convey this story with Attribution?
Can conventional Brinson-Fachler do?

Must Understand some Concepts



Calculating Forward Rates Using Interest Rate Parity Theory

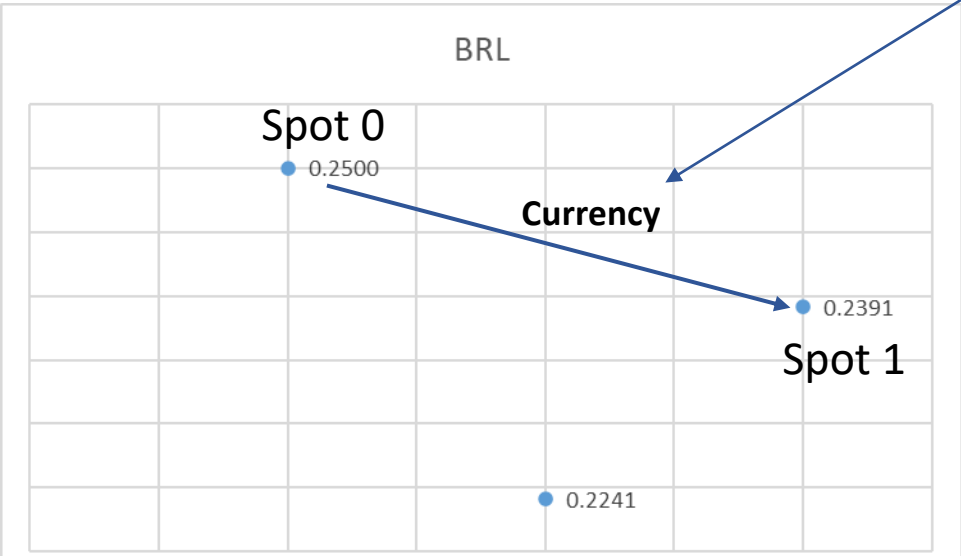
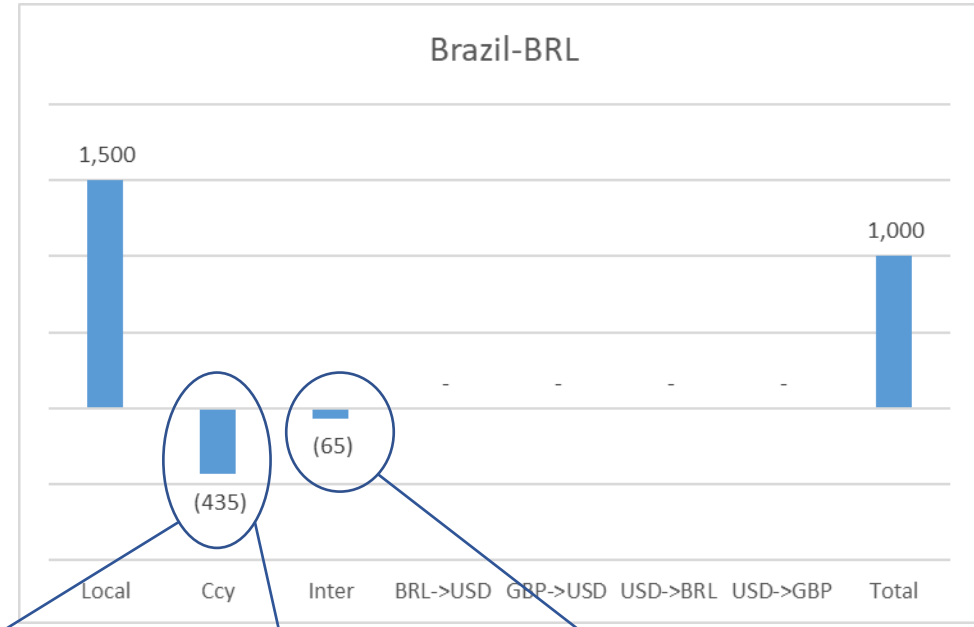


$$F_0 = S_0 \times \frac{1 + RF_B}{1 + RF_L} = 0.25 \times \frac{1 + .04}{1.16} = \mathbf{0.2241}$$

Cost of hedging = **Cost** a premium when **Risk Free Rate > Home**

Brazil-BRL (Unhedged)

| Country | Ccy | Local | Ccy | Base (USD) Unh. | Risk Free |
|---------|-----|-------|-----|-----------------|-----------|
| Brazil | BRL | 15% | -5% | 10% | 16% |



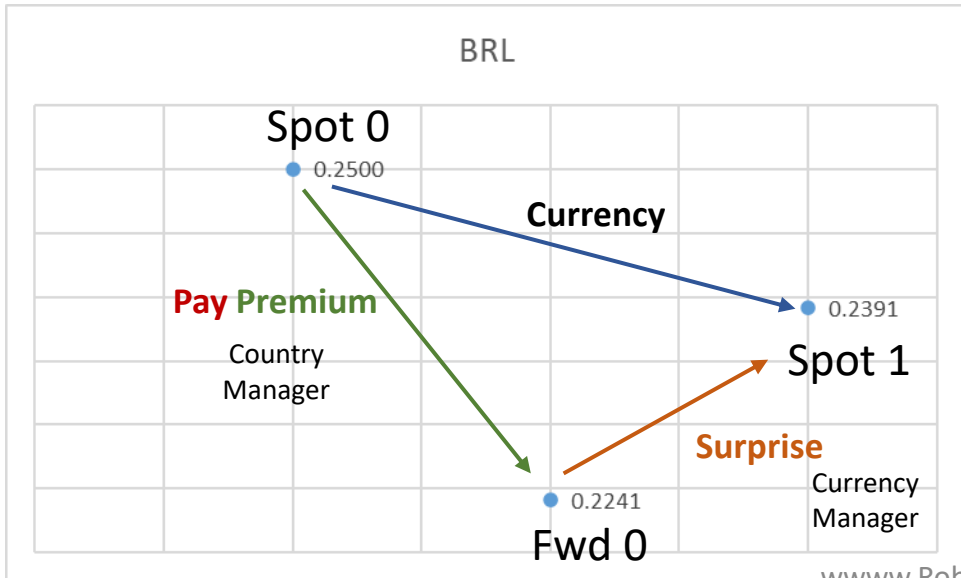
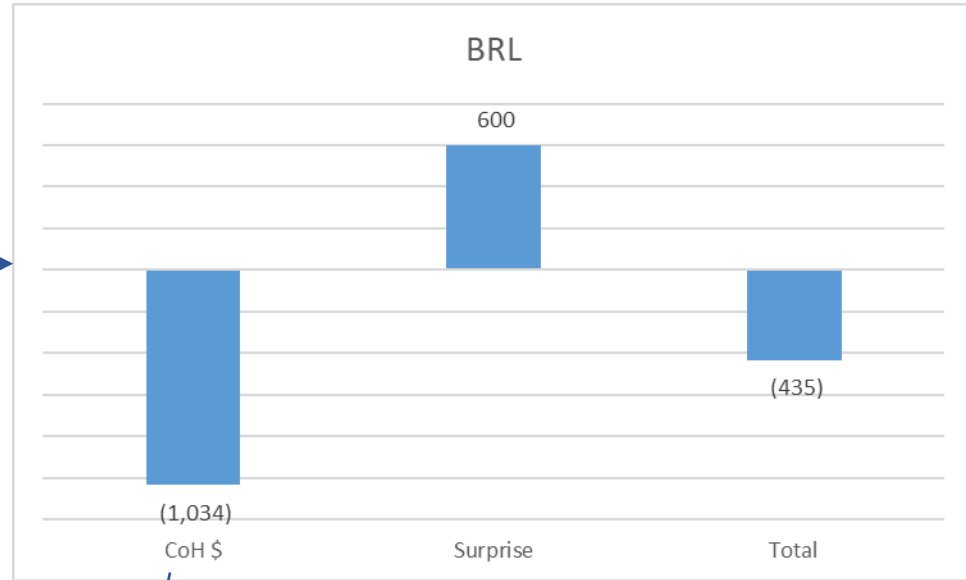
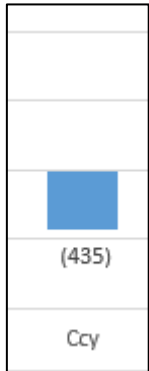
$$(S_1 - S_0) \times MV_0^{Loc}$$

Currency

$$(S_1 - S_0) \times \$E_{0..1}^{Loc}$$

Interaction

| Country | Ccy | Local | Ccy | Base (USD) Unh. | Risk Free |
|---------|-----|-------|-----|-----------------|-----------|
| Brazil | BRL | 15% | -5% | 10% | 16% |



$$(F_0 - S_0) \times MV_1^{Loc}$$

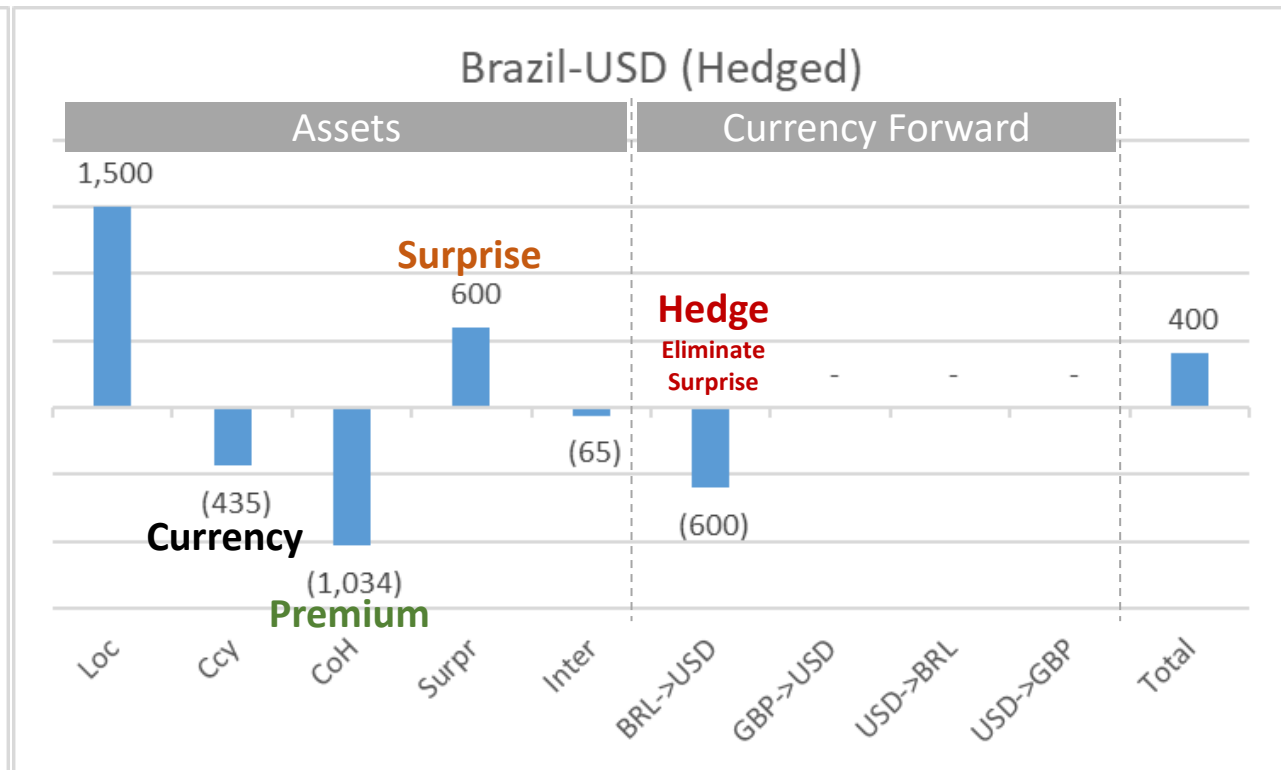
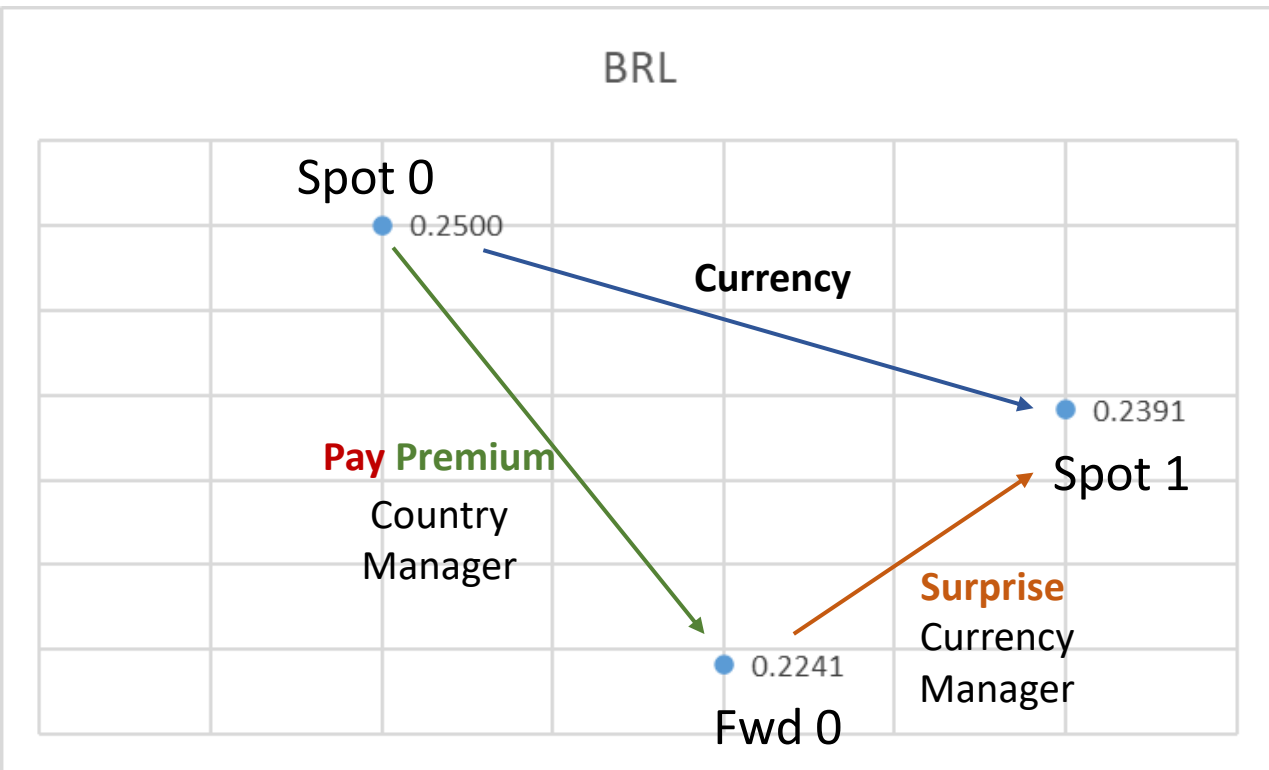
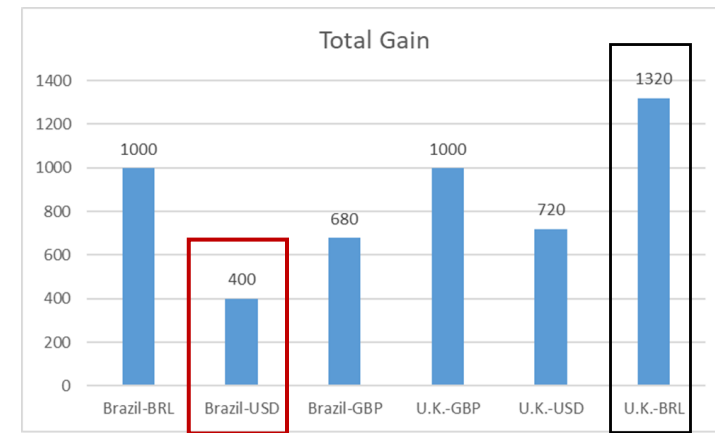
Good Surprise

+ But not good enough to compensate the cost of hedging
= Still loose on currency (435)

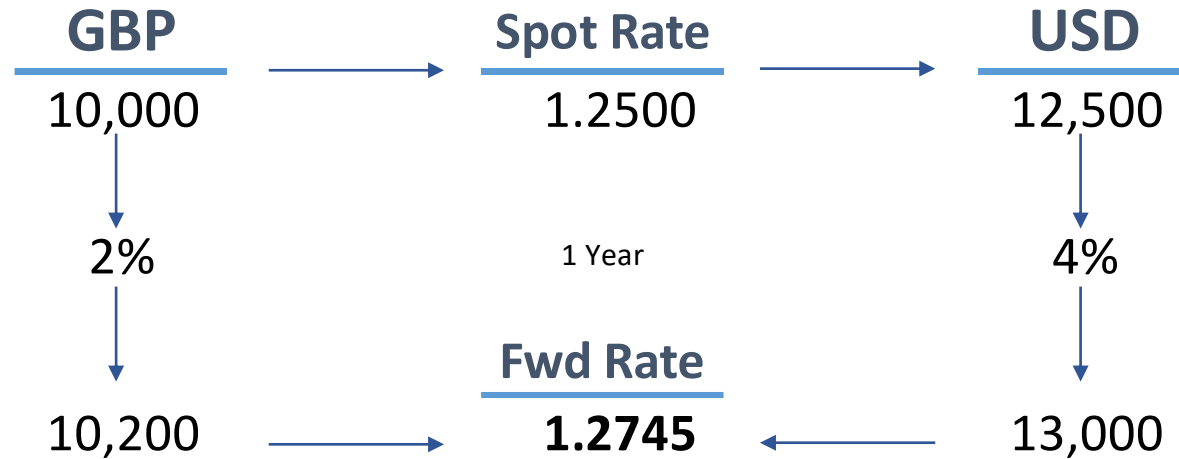
$$(S_1 - S_0) \times MV_1^{Loc}$$

$$(S_1 - F_0) \times MV_1^{Loc}$$

| Country | Ccy | RF |
|---------|-----|-----|
| Brazil | BRL | 16% |
| | USD | 4% |



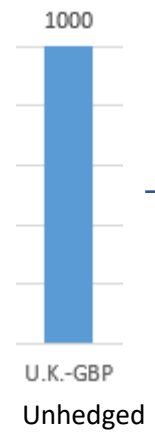
Calculating Forward Rates Using Interest Rate Parity Theory



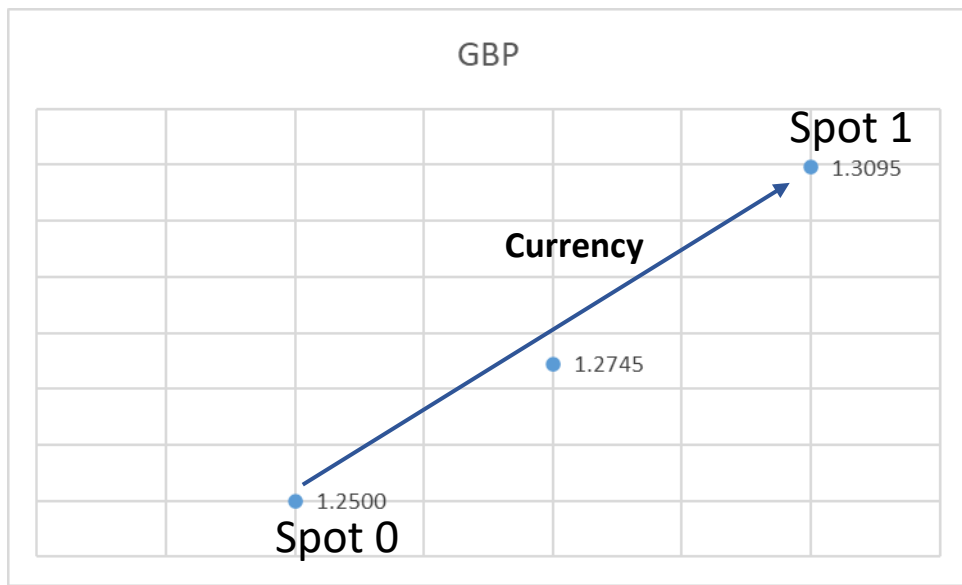
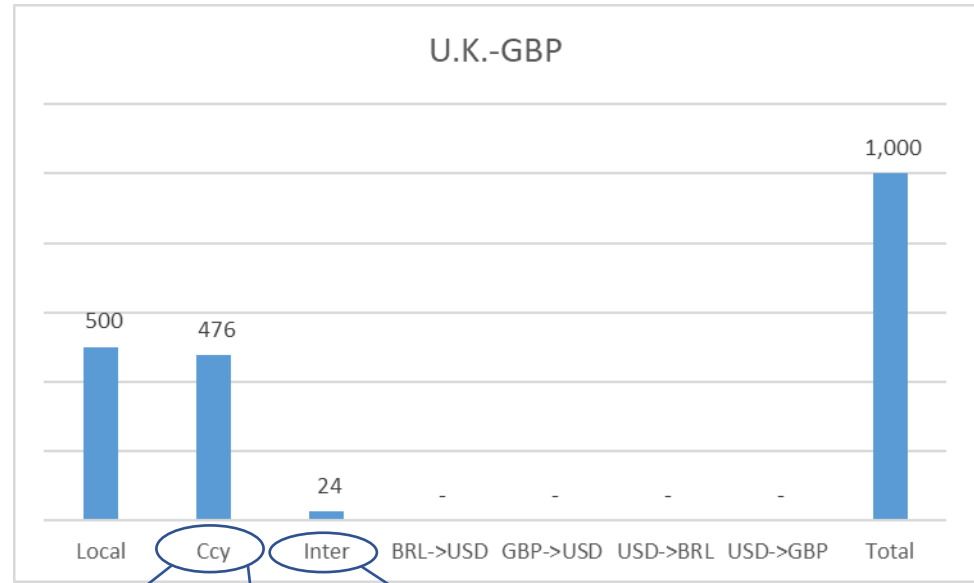
$$F_0 = S_0 \times \frac{1 + RF_B}{1 + RF_L} = 1.25 \times \frac{1 + .04}{1.02} = 1.2745$$

Cost of hedging = Earn a premium when **Risk Free Rate < Home**

| Country | Ccy | Local | Ccy | Base (USD) Unh. | Risk Free |
|---------|-----|-------|-----|-----------------|-----------|
| U.K. | GBP | 5% | 5% | 10% | 2% |



U.K. GBP (Unhedged)



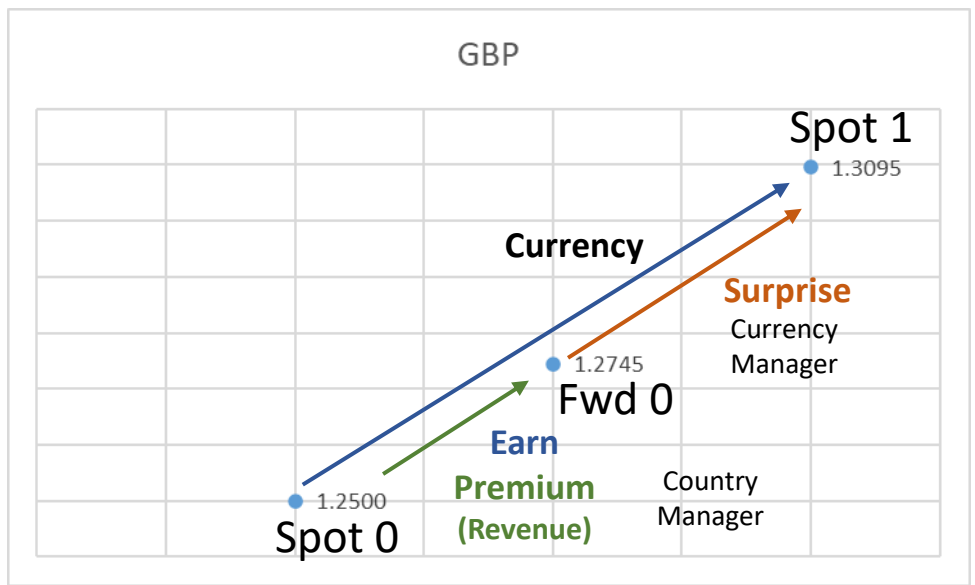
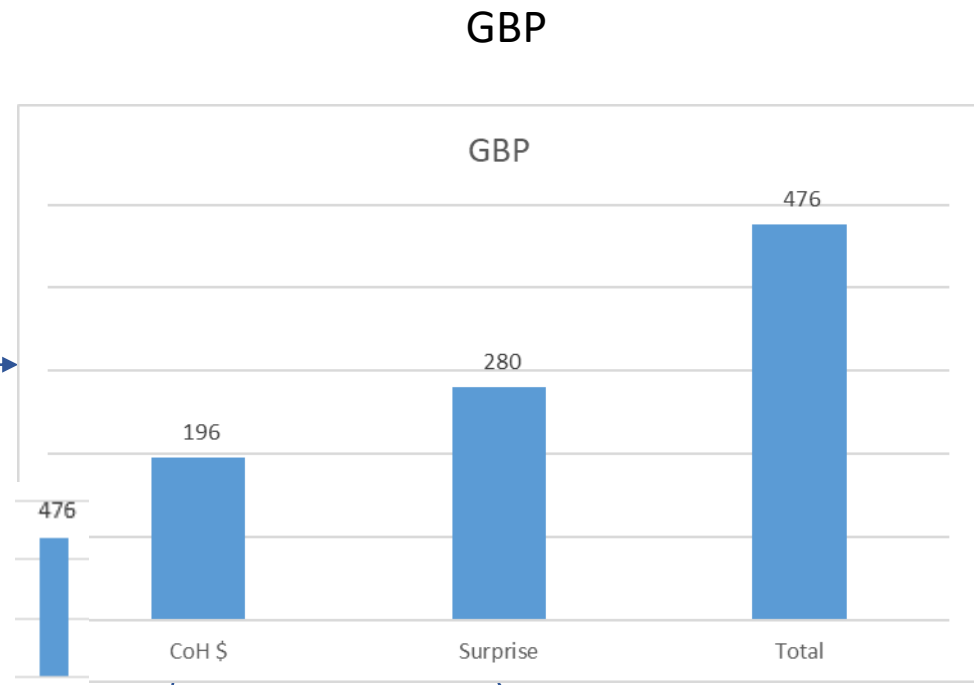
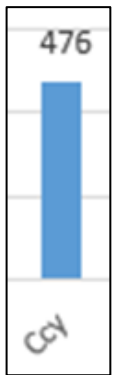
$$(S_1 - S_0) \times MV_0^{Loc}$$

Currency

$$(S_1 - S_0) \times \$E_{0..1}^{Loc}$$

Interaction

| Country | Ccy | Local | Ccy | Base (USD) Unh. | Risk Free |
|---------|-----|-------|-----|-----------------|-----------|
| U.K. | GBP | 5% | 5% | 10% | 2% |

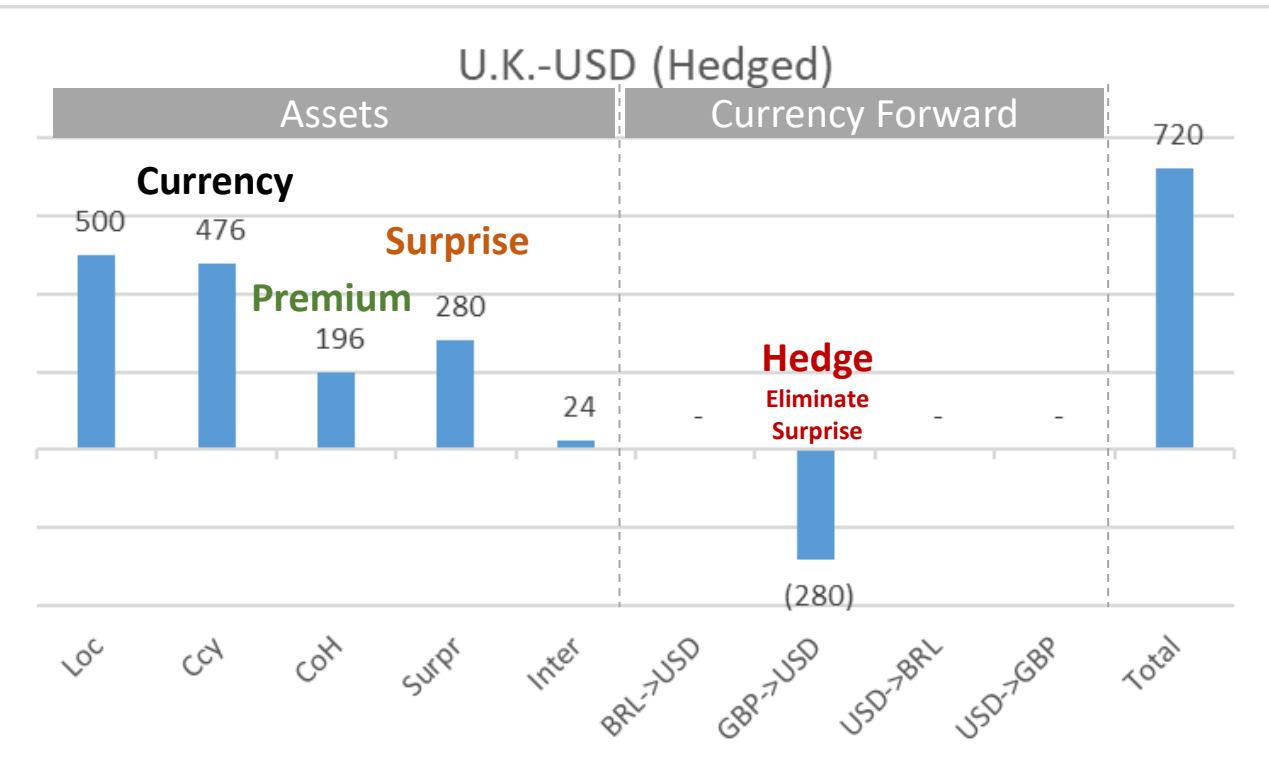
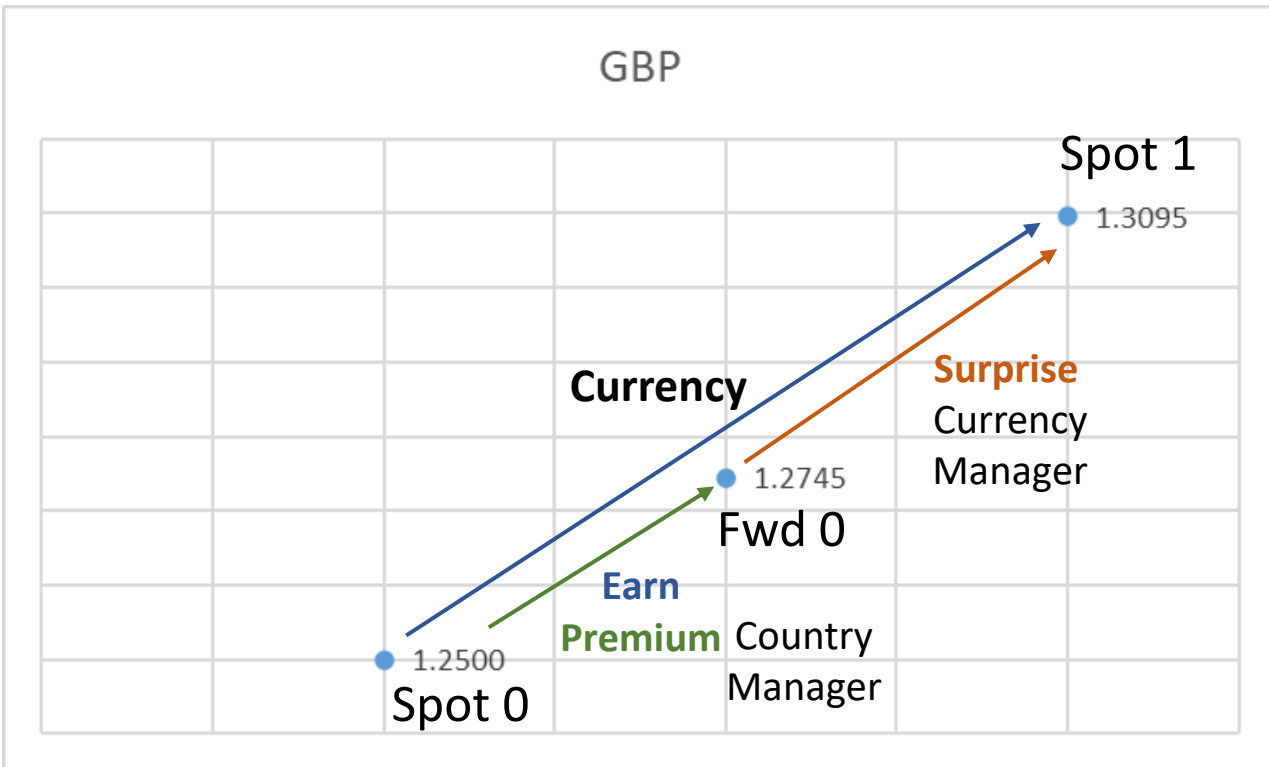
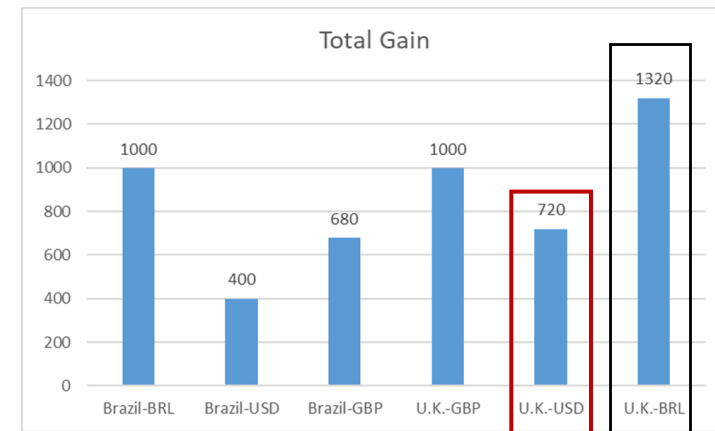


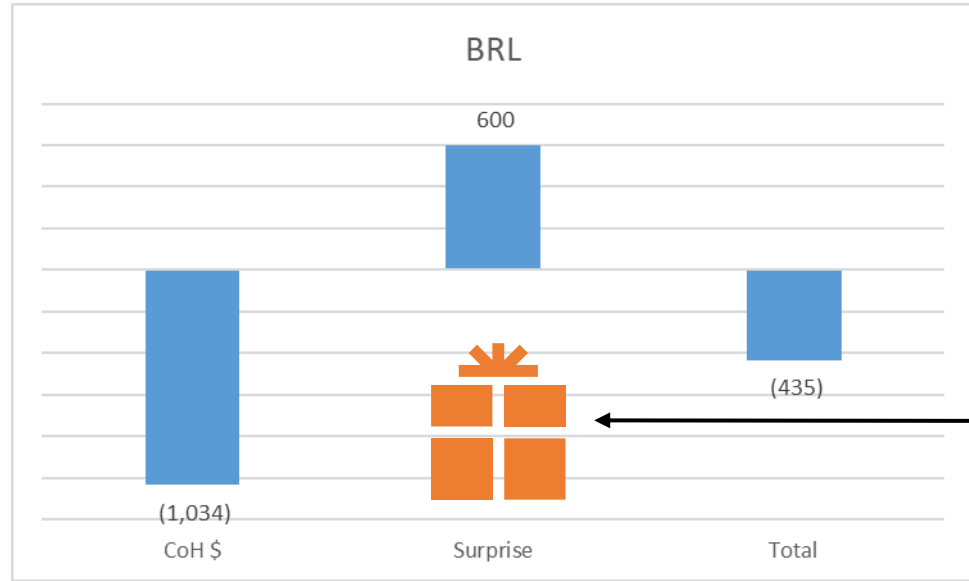
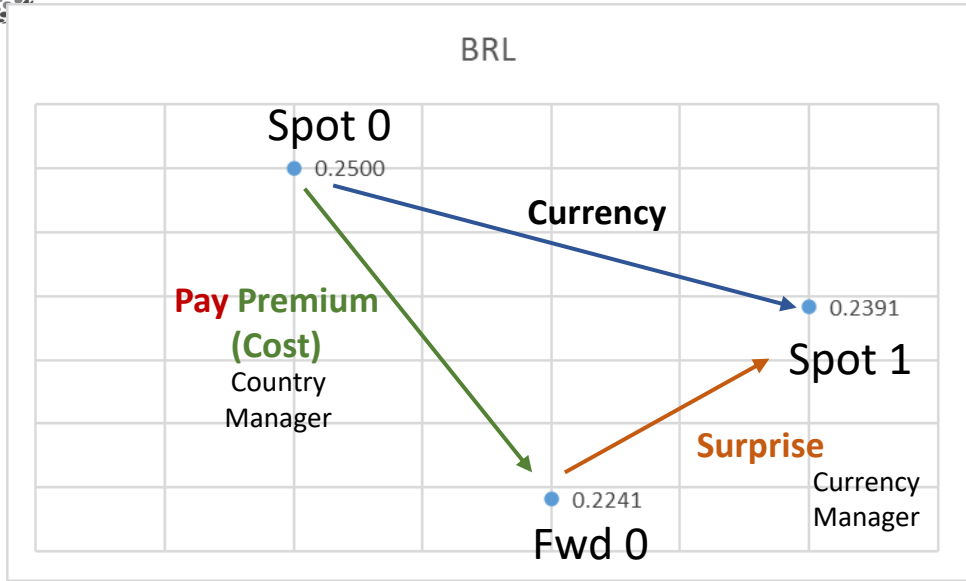
$(F_0 - S_0) \times MV_1^{Loc}$
 Small Surprise + Receive Premium

$(S_1 - F_0) \times MV_1^{Loc}$

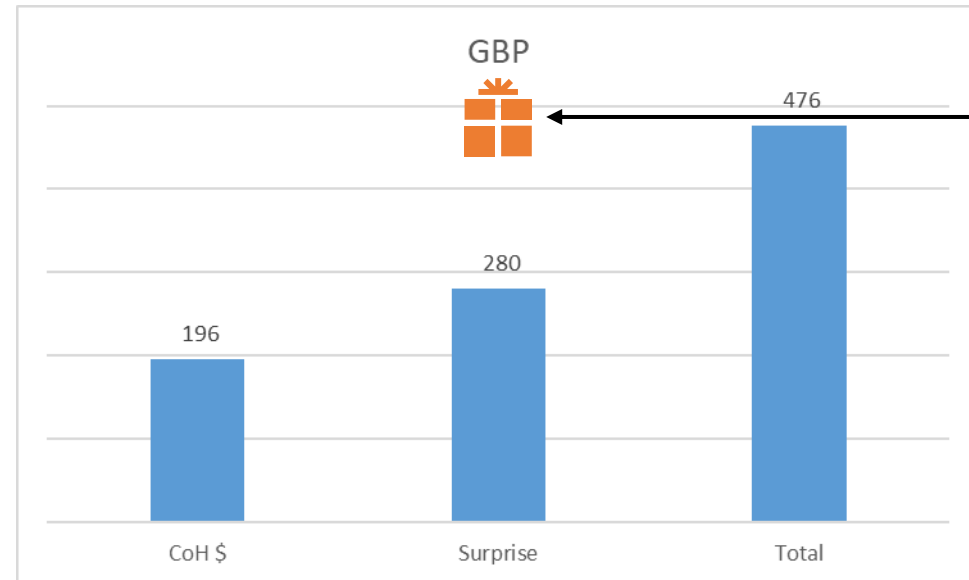
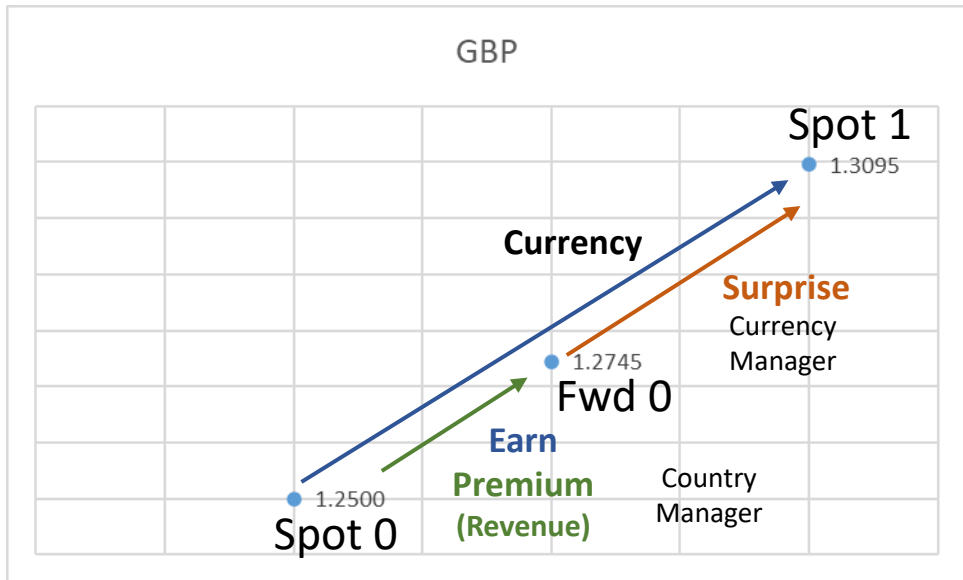
$(S_1 - S_0) \times MV_1^{Loc}$

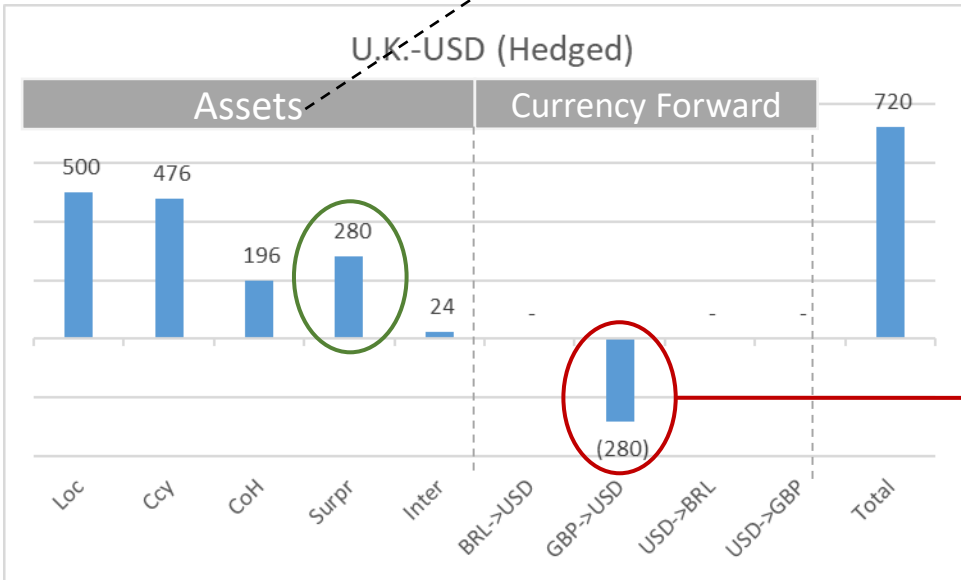
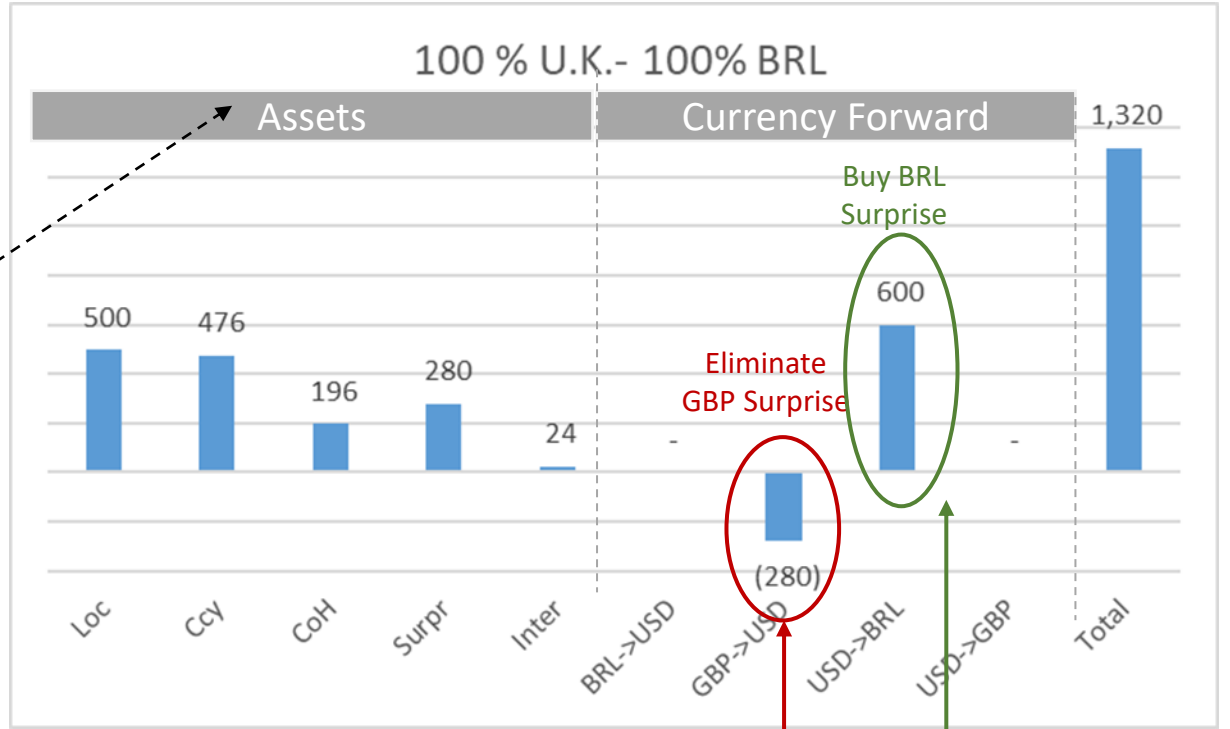
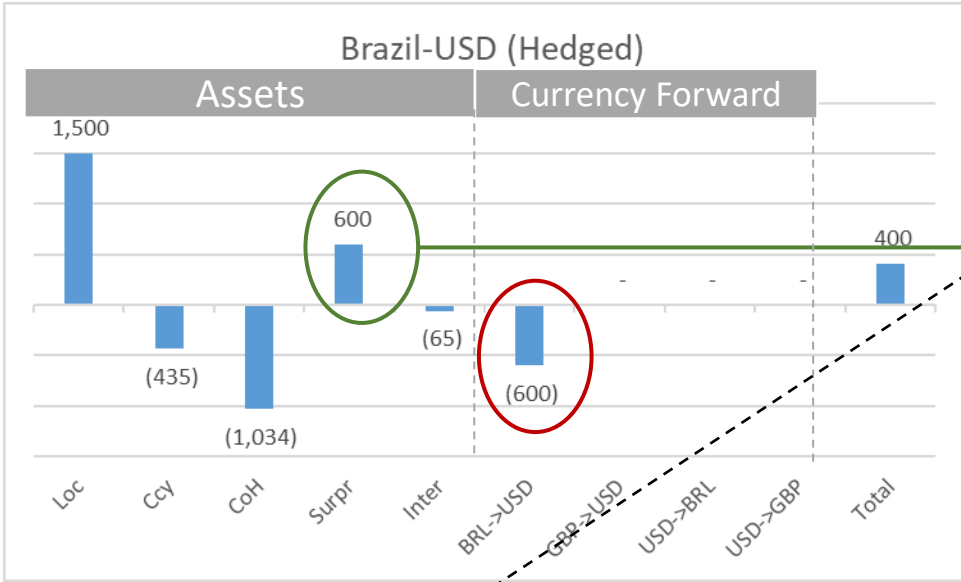
| Country | Ccy | RF |
|---------|-----|----|
| U.K. | GBP | 2% |
| | USD | 4% |





What if we could exchange a "small" surprise for a "bigger" surprise?





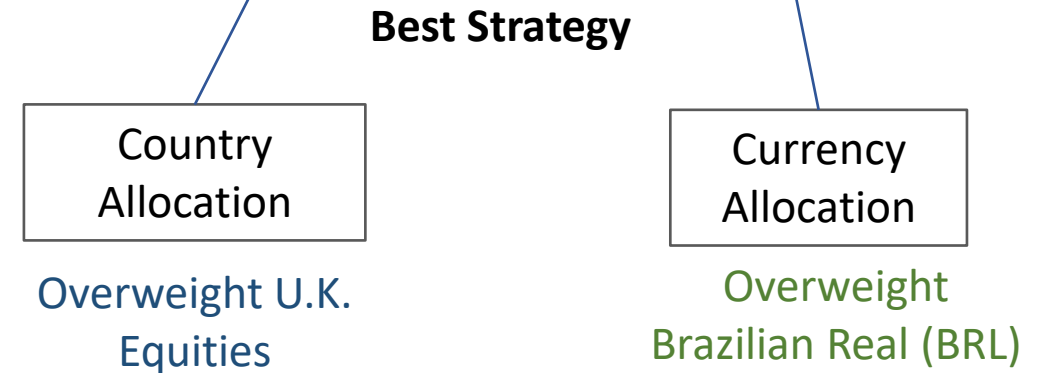
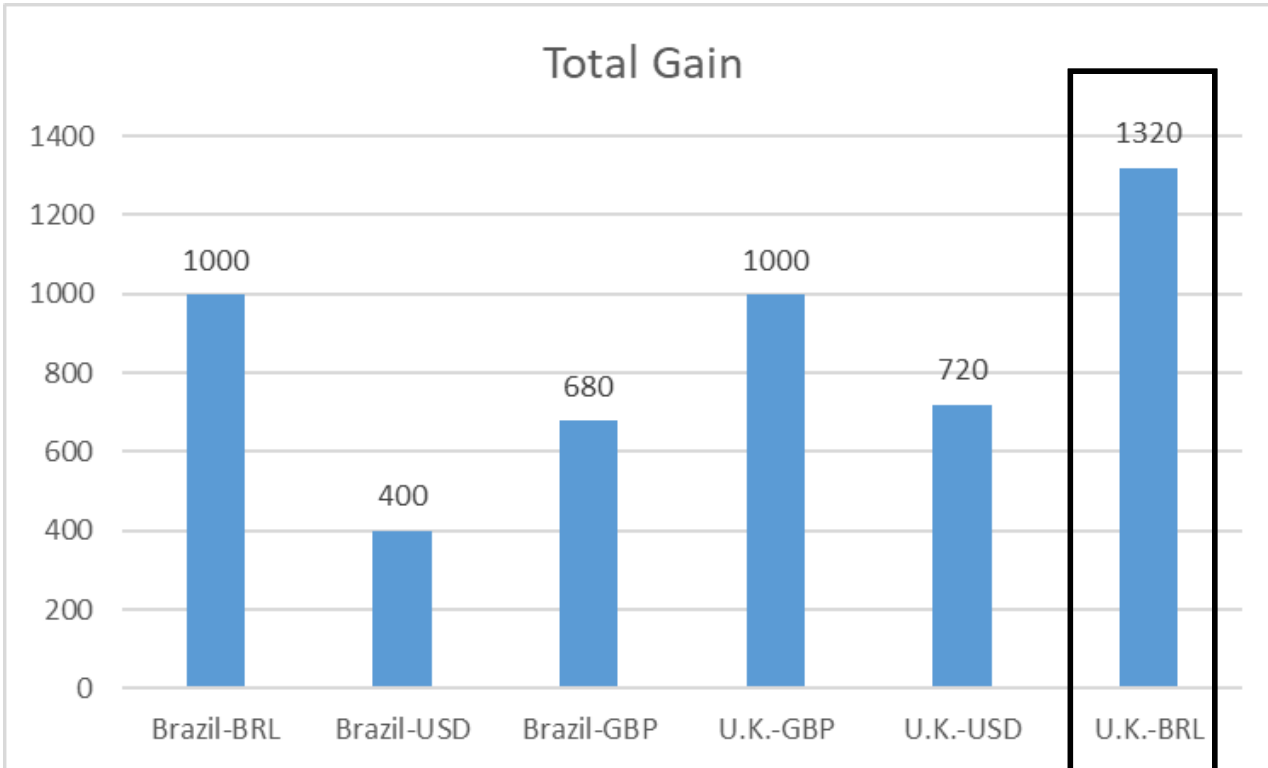
Buy
Sell

| Value | @ Fwd 0 | @ Spot 1 | Gain |
|-------------|----------|----------|-------|
| 40,000 BRL | 0.224138 | 0.23913 | 600 |
| (8,000) GBP | 1.27451 | 1.309524 | (280) |

Get the Surprise
Eliminate the Surprise

| Country | Ccy | Local | Ccy | Base (USD) Unh. | Risk Free | Loc-Rf | Cc+Rf |
|---------|-----|-------|-----|-----------------|-----------|--------|-------|
| Brazil | BRL | 15% | -5% | 10% | 16% | -1% | 11% |
| U.K. | GBP | 5% | 5% | 10% | 2% | 3% | 7% |
| | USD | | | | 4% | | |

| Bench | | Portf | |
|---------|------|---------|------|
| Country | Ccy | Country | Ccy |
| 50% | 0% | 0% | 100% |
| 50% | 0% | 100% | 0% |
| | 100% | | 0% |



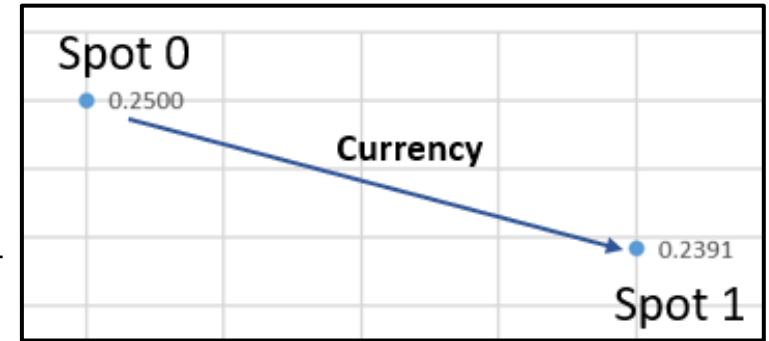
What Attribution Methodology convey this story?
Can conventional Brinson-Fachler do?

Naive Currency Decomposition Approach

(as described by Carl Bacon) does not account for the cost-of-hedging

$$\text{Base Return} = \text{Local Return} + \text{Currency Return}$$

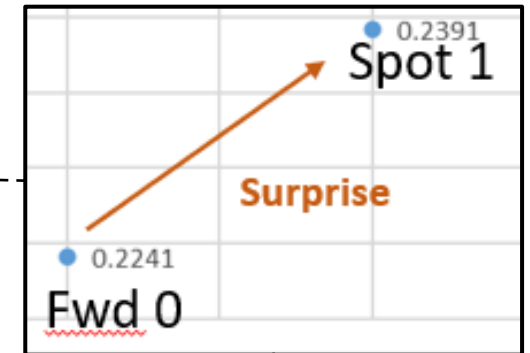
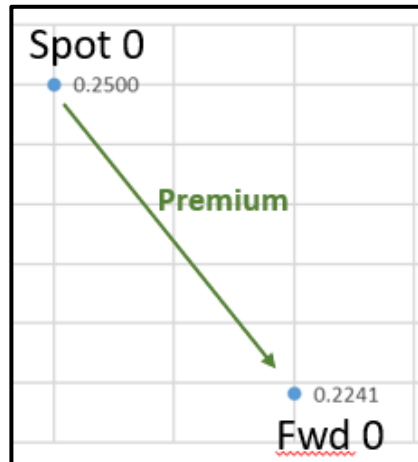
Country Allocation Currency Allocation



Ankrim-Hensel suggested breaking currency return into **Forward Premium** and **Currency Surprise**.

$$\text{Base Return} = \text{Local Return} + \text{Forward Premium} - \text{Forward Premium} + \text{Currency Return}$$

Country Allocation Currency Allocation



Karnosky-Singer suggest looking at local return in **Excess of Risk Free Rate**

$$\text{Base Return} = \text{Local Return} - \text{Risk Free Rate} + \text{Risk Free Rate} + \text{Currency Return}$$

Country Allocation Currency Allocation

Attribution Scenario

Best Strategy = **Overweight U.K. Equities**
Overweight Brazilian Real (BRL)

| Weight | | Naïve | | | | Karnosky- Singer | | | | | |
|------------------------|-------|--------------------------|-----------|--------------------------|--------------|-------------------------|-----------|---------------------------|--------------|--------------------------|--|
| | | Local ROR | | Ccy ROR | | Local ROR - Rf | | Ccy ROR + Rf | | | |
| Portf | Bench | Country | Local ROR | Local Alloc | Currency ROR | Currency Alloc | Local ROR | Local Alloc | Currency ROR | Currency Alloc | |
| 60% | 40% | Brazil | 15.0% | 1.2% | -5.0% | -1.2% | -1.00% | -0.5% | 11.00% | 0.5% | |
| 40% | 60% | U.K. | 5.0% | 0.8% | 5.0% | -0.8% | 3.00% | -0.3% | 7.00% | 0.3% | |
| Expectations | | | | 2.00% | | -2.00% | | -0.80% | | 0.80% | |
| Bad Country Allocation | | Good Currency Allocation | | Good Country Allocation | | Bad Currency Allocation | | Bad Country Allocation | | Good Currency Allocation | |
| | | | | Contradicts Expectations | | | | Concurs with Expectations | | | |

Story:

COUNTRY ALLOCATION: Overweighting Brazilian Equities **retracted** value because it was too expensive to hedge. Even though the local return made up for the cost of hedging (466), it underperformed compared with GBP local return plus the premium received for hedging (696).

CURRENCY ALLOCATION: The manager remained passive (did not engaged in currency forwards). Therefore, leaving Brazilian Real (BRL) overweighted **added** value because there was a better surprise for BRL.

Karnosky- Singer vs Ankrim-Hensel

Use Risk Free Rate

Use Forward Premium

Both produce results that concur with expectation

Produce different results

Results are of same magnitude and direction

Why are they different ? Can make them equivalent ?

$$CoH = \frac{RF_B - RF_L}{1 + RL}$$

Assume hedging Begin Value

← Ankrim-Hensel Equivalent

$$CoH = RF_B - RF_L$$

Assume hedging Begin Value Indexed @ Risk Free Rate

$$CoH = \frac{F_0 - S_0}{S_0}$$

Assume hedging Begin Value

$$CoH = \frac{F_0 - S_0}{S_0} \times (1 + RF_L)$$

Assume hedging Begin Value Indexed @ Risk Free Rate

Karnosky- Singer

Ankrim-Hensel

Ankrim-Hensel*

| | | | Local ROR - Rf | | Ccy ROR + Rf | | Local ROR + CoH | | Ccy ROR - CoH | | Local ROR + CoH* | | Ccy ROR - CoH* | |
|---------------------------|--------------|----------------|---------------------------|--------------|-----------------|---------------------------|-----------------|--------------|---------------------------|--------------|------------------|--------------|-----------------|--------------|
| Weight | | Country | Local | | Currency | | Local | | Currency | | Local | | Currency | |
| Portf | Bench | | ROR | Alloc | ROR | Alloc | ROR | Alloc | ROR | Alloc | ROR | Alloc | ROR | Alloc |
| 60% | 40% | Brazil | -1.00% | -0.5% | 11.00% | 0.5% | 4.66% | -0.3% | 5.34% | 0.3% | 3.00% | -0.5% | 7.00% | 0.5% |
| 40% | 60% | U.K. | 3.00% | -0.3% | 7.00% | 0.3% | 6.96% | -0.2% | 3.04% | 0.2% | 7.00% | -0.3% | 3.00% | 0.3% |
| Expectations | | | | -0.80% | | 0.80% | | -0.46% | | 0.46% | | -0.80% | | 0.80% |
| | | | Bad | Good | | | Bad | Good | | | Bad | Good | | |
| | | | Country | Currency | | | Country | Currency | | | Country | Currency | | |
| | | | Allocation | Allocation | | | Allocation | Allocation | | | Allocation | Allocation | | |
| Concurs with Expectations | | | Concurs with Expectations | | | Concurs with Expectations | | | Concurs with Expectations | | | | | |

Ankrim-Hensel uses Forward rates

Karnosky-Singer uses Risk Free Rates

Assume hedging Begin Value

Assume hedging Begin Value Indexed @ Risk Free Rate

BRL

$$CoH = \frac{F_0 - S_0}{S_0} = \frac{0.2241 - 0.25}{0.25} = -14.34\%$$

$$-12\% = RF_B - RF_L = 4\% - 16\% = CoH$$

$$CoH = \frac{F_0 - S_0}{S_0} \times (1 + RF_L) = \frac{0.2241 - 0.20}{0.25} \times (1.16) = -12\%$$

$$-14.34\% = \frac{RF_B - RF_L}{1 + RL} = \frac{4\% - 16\%}{1.16} = CoH$$

GBP

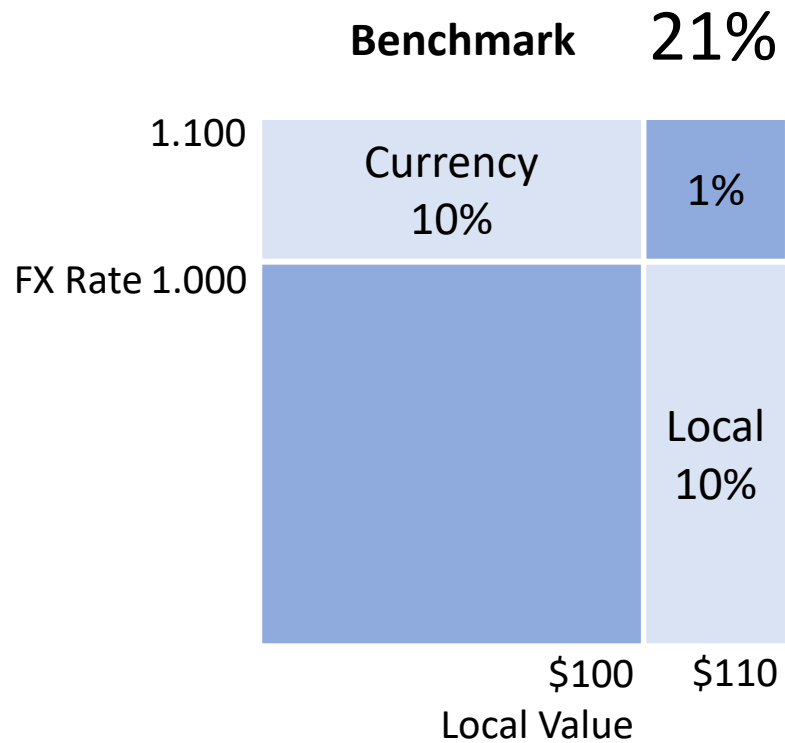
$$CoH = \frac{F_0 - S_0}{S_0} = \frac{1.2745 - 1.25}{1.25} = 1.96\%$$

$$2\% = RF_B - RF_L = 4\% - 2\% = CoH$$

$$CoH = \frac{F_0 - S_0}{S_0} \times (1 + RF_L) = \frac{1.2745 - 1.25}{1.25} \times (1.02) = 2\%$$

$$1.96\% = \frac{RF_B - RF_L}{1 + RL} = \frac{4\% - 2\%}{1.02} = CoH$$

Why Split Interaction?

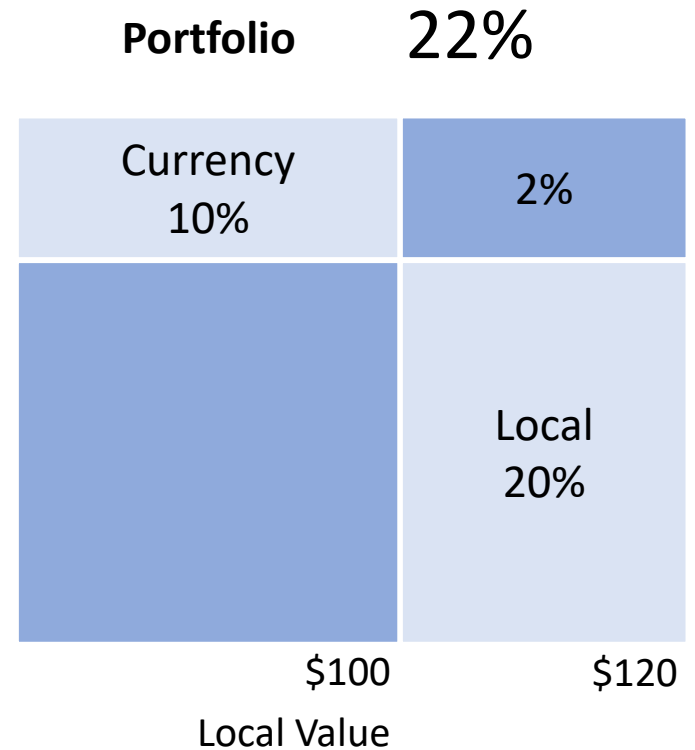


Combine Interaction

| | | |
|------------|-----------------|------------|
| 10% | Local | 20% |
| 11% | Currency | 12% |
| 21% | Base | 32% |

Separate Interaction

| | | |
|------------|-----------------|------------|
| 10% | Local | 20% |
| 10% | Currency | 10% |
| 1% | Interaction | 2% |
| 21% | Base | 32% |



Naive

Powered by Robust Technologies -

P0701
TotalReturn Annualized
01-Jan-21 to 31-Dec-21

| Powered by Robust Technologies - | | | Base (USD) | | | | | | Local | | Currency | | Interaction | | Currency Hedge | | | | |
|----------------------------------|----------------|---------------|--------------------|------------------|------------|-----------|---------|----------------------|-----------|-----------|------------------|----------------------|------------------|-----------|------------------|-----------|------------------------|-------------------|----------------------|
| Issuer | Invested First | Invested Last | Begin Market Value | End Market Value | Cash Flows | \$ Earned | Weight | Time Weighted Return | Local Ccy | \$ Earned | \$ Earned (Base) | Time Weighted Return | \$ Earned (Base) | TW Return | \$ Earned (Base) | TW Return | Cost of Hedging Return | Local TWROR + CoH | Currency TWROR - CoH |
| P0701 | 1-Jan-21 | 31-Dec-21 | 10,000 | 11,000 | - | 1,000 | 100.00% | 10.00% | | - | 1,100 | 11.00% | -70 | -0.70% | -30 | -0.30% | -5.42% | 5.58% | 4.72% |
| Assets BRL | 1-Jan-21 | 31-Dec-21 | 6,000 | 6,600 | - | 600 | 60.00% | 10.00% | BRL | 3,600 | 900 | 15.00% | -261 | -4.35% | -39 | -0.65% | -10.34% | 4.66% | 6.00% |
| Assets GBP | 1-Jan-21 | 31-Dec-21 | 4,000 | 4,400 | - | 400 | 40.00% | 10.00% | GBP | 160 | 200 | 5.00% | 190 | 4.76% | 10 | 0.24% | 1.96% | 6.96% | 2.80% |

Powered by Robust Technologies -

B0701
TotalReturn Annualized
01-Jan-21 to 31-Dec-21

| Powered by Robust Technologies - | | | Base (USD) | | | | | | Local | | Currency | | Interaction | | Currency Hedge | | | | |
|----------------------------------|----------------|---------------|--------------------|------------------|------------|-----------|---------|----------------------|-----------|-----------|------------------|----------------------|------------------|-----------|------------------|-----------|------------------------|-------------------|----------------------|
| Issuer | Invested First | Invested Last | Begin Market Value | End Market Value | Cash Flows | \$ Earned | Weight | Time Weighted Return | Local Ccy | \$ Earned | \$ Earned (Base) | Time Weighted Return | \$ Earned (Base) | TW Return | \$ Earned (Base) | TW Return | Cost of Hedging Return | Local TWROR + CoH | Currency TWROR - CoH |
| B0701 | 1-Jan-21 | 31-Dec-21 | 10,000 | 11,000 | - | 1,000 | 100.00% | 10.00% | | - | 900 | 9.00% | 112 | 1.12% | -12 | -0.12% | -2.96% | 6.04% | 4.08% |
| Assets BRL | 1-Jan-21 | 31-Dec-21 | 4,000 | 4,400 | - | 400 | 40.00% | 10.00% | BRL | 2,400 | 600 | 15.00% | -174 | -4.35% | -26 | -0.65% | -10.34% | 4.66% | 6.00% |
| Assets GBP | 1-Jan-21 | 31-Dec-21 | 6,000 | 6,600 | - | 600 | 60.00% | 10.00% | GBP | 240 | 300 | 5.00% | 286 | 4.76% | 14 | 0.24% | 1.96% | 6.96% | 2.80% |

| Issuer | Return | \$ Earned | Return | \$ Earned | Return | \$ Earned | Return | \$ Earned |
|--------|--------|-----------|--------|-----------|--------|-----------|--------|-----------|
| P0701 | 10.00% | 1,000 | 11.00% | 1,100 | -0.70% | -70 | -0.30% | -30 |
| B0701 | 10.00% | 1,000 | 9.00% | 900 | 1.12% | 112 | -0.12% | -12 |
| Excess | - | - | 2.00% | 200 | -1.82% | -182 | -0.18% | -18 |

Country Allocation **Good**

Bad Currency Allocation

Contradicts Expectations

Ankrim-Hensel

P0701
TotalReturn Annualized
01-Jan-21 to 31-Dec-21

Powered by Robust Technologies -

| Issuer | Invested First | Invested Last | Base (USD) | | | | | | Local | | Currency | | Interaction | | Currency Hedge | | | | |
|------------|----------------|---------------|--------------------|------------------|------------|-----------|---------|----------------------|-----------|-----------|------------------|----------------------|------------------|-----------|------------------|-----------|------------------------|-------------------|----------------------|
| | | | Begin Market Value | End Market Value | Cash Flows | \$ Earned | Weight | Time Weighted Return | Local Ccy | \$ Earned | \$ Earned (Base) | Time Weighted Return | \$ Earned (Base) | TW Return | \$ Earned (Base) | TW Return | Cost of Hedging Return | Local TWROR + CoH | Currency TWROR - CoH |
| P0701 | 1-Jan-21 | 31-Dec-21 | 10,000 | 11,000 | - | 1,000 | 100.00% | 10.00% | - | 1,100 | 11.00% | -70 | -0.70% | -30 | -0.30% | -5.42% | 5.58% | 4.72% | |
| Assets BRL | 1-Jan-21 | 31-Dec-21 | 6,000 | 6,600 | - | 600 | 60.00% | 10.00% | BRL | 3,600 | 900 | 15.00% | -261 | -4.35% | -39 | -0.65% | -10.34% | 4.66% | 6.00% |
| Assets GBP | 1-Jan-21 | 31-Dec-21 | 4,000 | 4,400 | - | 400 | 40.00% | 10.00% | GBP | 160 | 200 | 5.00% | 190 | 4.76% | 10 | 0.24% | 1.96% | 6.96% | 2.80% |

B0701
TotalReturn Annualized
01-Jan-21 to 31-Dec-21

Powered by Robust Technologies -

| Issuer | Invested First | Invested Last | Base (USD) | | | | | | Local | | Currency | | Interaction | | Currency Hedge | | | | |
|------------|----------------|---------------|--------------------|------------------|------------|-----------|---------|----------------------|-----------|-----------|------------------|----------------------|------------------|-----------|------------------|-----------|------------------------|-------------------|----------------------|
| | | | Begin Market Value | End Market Value | Cash Flows | \$ Earned | Weight | Time Weighted Return | Local Ccy | \$ Earned | \$ Earned (Base) | Time Weighted Return | \$ Earned (Base) | TW Return | \$ Earned (Base) | TW Return | Cost of Hedging Return | Local TWROR + CoH | Currency TWROR - CoH |
| B0701 | 1-Jan-21 | 31-Dec-21 | 10,000 | 11,000 | - | 1,000 | 100.00% | 10.00% | - | 900 | 9.00% | 112 | 1.12% | -12 | -0.12% | -2.96% | 6.04% | 4.08% | |
| Assets BRL | 1-Jan-21 | 31-Dec-21 | 4,000 | 4,400 | - | 400 | 40.00% | 10.00% | BRL | 2,400 | 600 | 15.00% | -174 | -4.35% | -26 | -0.65% | -10.34% | 4.66% | 6.00% |
| Assets GBP | 1-Jan-21 | 31-Dec-21 | 6,000 | 6,600 | - | 600 | 60.00% | 10.00% | GBP | 240 | 300 | 5.00% | 286 | 4.76% | 14 | 0.24% | 1.96% | 6.96% | 2.80% |

| Issuer | Base | | Local | | Currency | | Interaction | |
|--------|--------|-----------|--------|-----------|----------|-----------|-------------|-----------|
| | Return | \$ Earned | Return | \$ Earned | Return | \$ Earned | Return | \$ Earned |
| P0701 | 10.00% | 1,000 | 5.58% | 558 | 4.72% | 472 | -0.30% | -30 |
| B0701 | 10.00% | 1,000 | 6.04% | 604 | 4.08% | 408 | -0.12% | -12 |
| Excess | - | - | -0.46% | -46 | 0.64% | 64 | -0.18% | -18 |

Country Allocation **Bad**

Good Currency Allocation

Concurs with Expectations

Country Allocation (AH)

| Power | Base | | Local | | Currency | | Interaction | |
|--------|--------|-----------|--------|-----------|----------|-----------|-------------|-----------|
| Issuer | Return | \$ Earned | Return | \$ Earned | Return | \$ Earned | Return | \$ Earned |
| P0701 | 10.00% | 1,000 | 5.58% | 558 | 4.72% | 472 | -0.30% | -30 |
| B0701 | 10.00% | 1,000 | 6.04% | 604 | 4.08% | 408 | -0.12% | -12 |
| Excess | - | - | -0.46% | -46 | 0.64% | 64 | -0.18% | -18 |

Hedge Return



| Powered by Rol | Portfolio | | | Benchmark | | | Excess | | | Allocation | | Selection | | Total | |
|----------------|-----------|---------|-----------|-----------|---------|-----------|--------|---------|-----------|------------|-----------|-----------|-----------|--------|-----------|
| Issuer | Return | Weight | \$ Earned | Return | Weight | \$ Earned | Return | Weight | \$ Earned | Arith. | \$ Earned | Arith. | \$ Earned | Arith. | \$ Earned |
| TotalReturn | 5.58% | 100.00% | 558 | 6.04% | 100.00% | 604 | -0.46% | - | -46 | -0.46% | -46 | - | -0 | -0.46% | -46 |
| Assets BRL | 4.66% | 60.00% | 279 | 4.66% | 40.00% | 186 | - | 20.00% | 93 | -0.28% | -28 | -0.00% | -0 | -0.28% | -28 |
| Assets GBP | 6.96% | 40.00% | 278 | 6.96% | 60.00% | 418 | - | -20.00% | -139 | -0.18% | -18 | - | 0 | -0.18% | -18 |

Bad
Country
Allocation

Concurs with Expectations

Story:

COUNTRY ALLOCATION: Overweighting Brazilian Equities **retracted** value because it was too expensive to hedge. Even though the local return made up for the cost of hedging (466), it underperformed compared with GBP local return plus the premium received for hedging (696).

Currency Allocation (AH)

| Powere | Base | | Local | | Currency | | Interaction | |
|--------|--------|------------------|------------------|------------------|------------------|------------------|------------------|-----|
| | Issuer | Return \$ Earned | Return \$ Earned | Return \$ Earned | Return \$ Earned | Return \$ Earned | Return \$ Earned | |
| P0701 | 10.00% | 1,000 | 5.58% | 558 | 4.72% | 472 | -0.30% | -30 |
| B0701 | 10.00% | 1,000 | 6.04% | 604 | 4.08% | 408 | -0.12% | -12 |
| Excess | - | - | -0.46% | -46 | 0.64% | 64 | -0.18% | -18 |

Currency Surprise Return

| Powered by Robus | Portfolio | | | Benchmark | | | Excess | | | Allocation | | Selection | | Total | |
|------------------|-----------|---------|-----------|-----------|---------|-----------|--------|---------|-----------|------------|-----------|-----------|-----------|--------|-----------|
| Issuer | Return | Weight | \$ Earned | Return | Weight | \$ Earned | Return | Weight | \$ Earned | Arith. | \$ Earned | Arith. | \$ Earned | Arith. | \$ Earned |
| TotalReturn | 4.72% | 100.00% | 472 | 4.08% | 100.00% | 408 | 0.64% | - | 64 | 0.64% | 64 | - | -0 | 0.64% | 64 |
| Brazilian real | 6.00% | 60.00% | 360 | 6.00% | 40.00% | 240 | - | 20.00% | 120 | 0.38% | 38 | -0.00% | -0 | 0.38% | 38 |
| Pound sterling | 2.80% | 40.00% | 112 | 2.80% | 60.00% | 168 | - | -20.00% | -56 | 0.26% | 26 | - | -0 | 0.26% | 26 |

No Selection (Currency timing)
Surprise is the same
Portfolio vs Benchmark

Good
Currency
Allocation

Concurs with Expectations

Story:

CURRENCY ALLOCATION: The manager remained passive (did not engaged in currency forwards). Therefore, leaving Brazilian Real (BRL) overweighted added value because there was a better surprise for BRL.

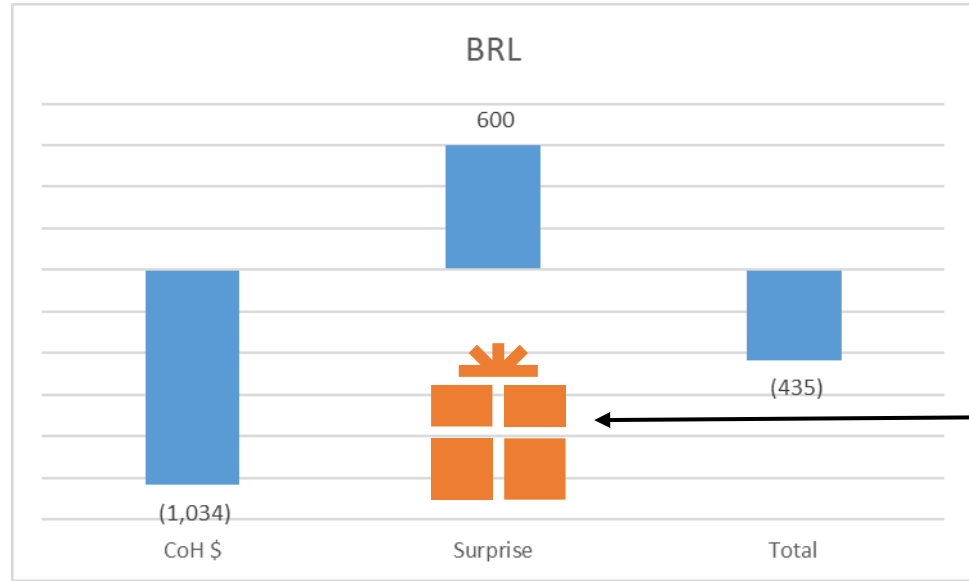
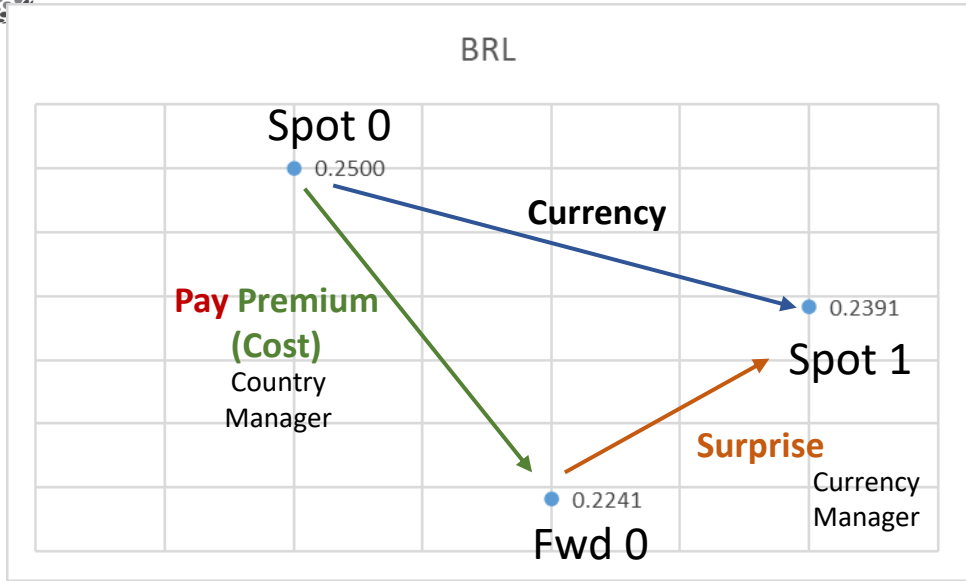
Active Currency Overlay Management

- So far, there were no currency forwards in the portfolio
- We applied the Policy (100% Hedged).
- Now let's add some active currency management decisions.
- **What was the best strategy for the currency manager? 100% BRL**

| Country | Ccy | Local | Ccy | Base (USD) Unh. | Risk Free | Loc-Rf | Cc+Rf | Bench | | Portf | |
|---------|-----|-------|-----|--------------------|--------------|-----------|------------|---------|------|---------|------|
| | | | | | | | | Country | Ccy | Country | Ccy |
| Brazil | BRL | 15% | -5% | 10% | 16% | -1% | 11% | 50% | 0% | 0% | 100% |
| U.K. | GBP | 5% | 5% | 10% | 2% | 3% | 7% | 50% | 0% | 100% | 0% |
| | USD | | | | 4% | | | | 100% | | 0% |

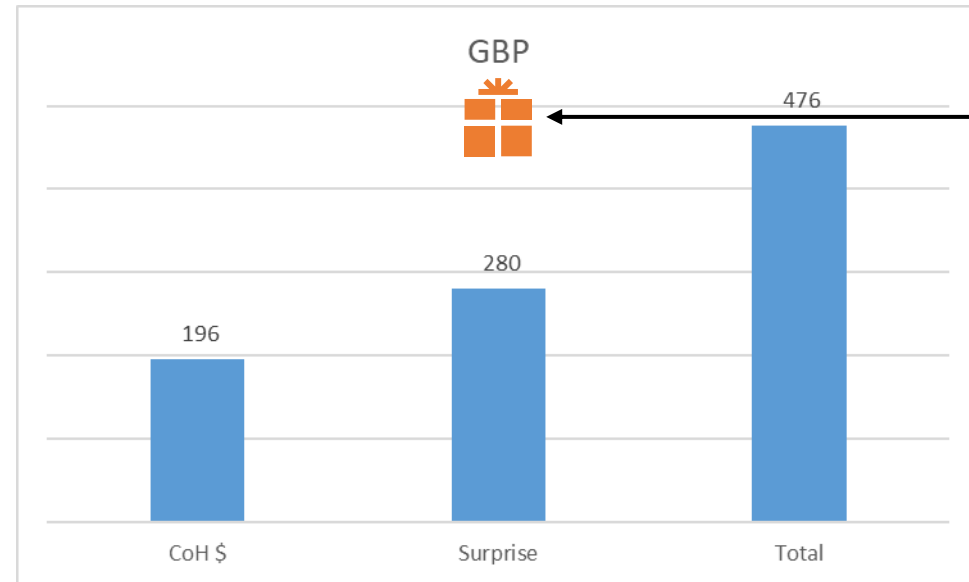
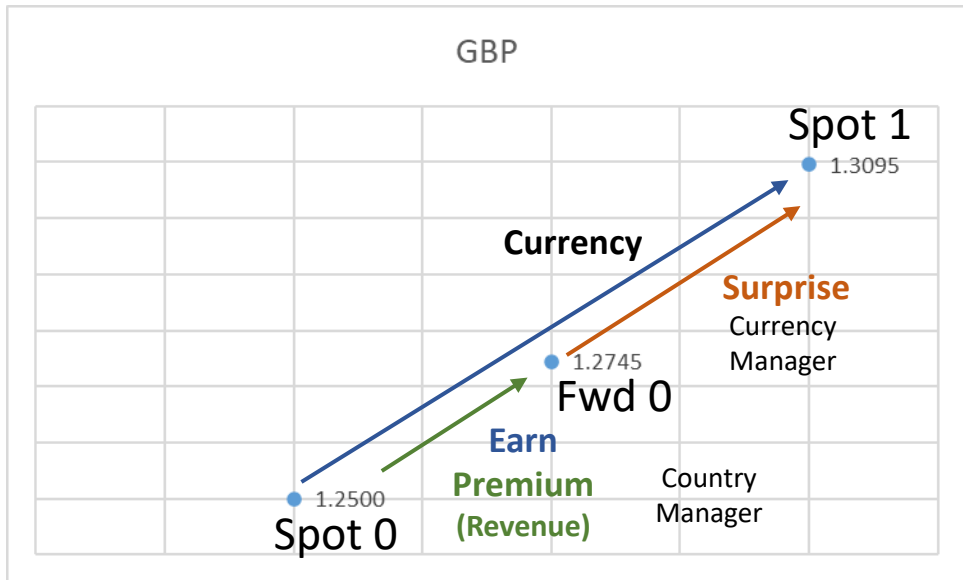
Why BRL is the Best Strategy ?

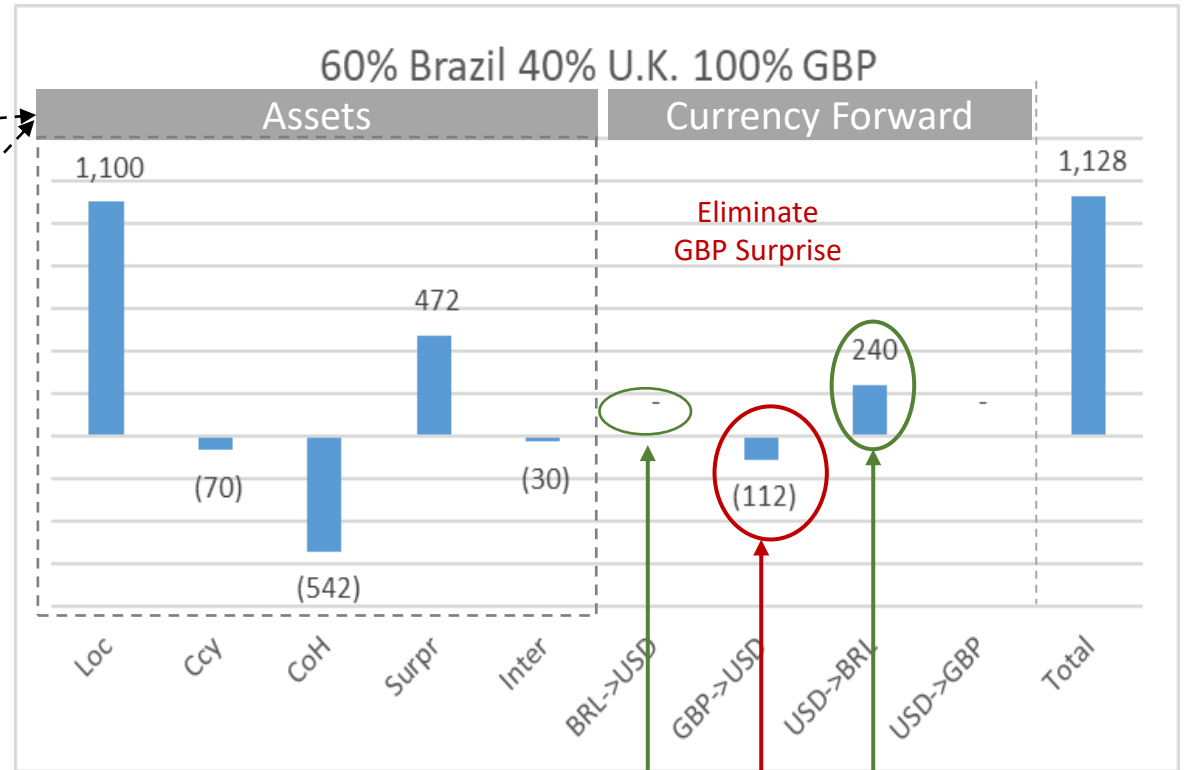
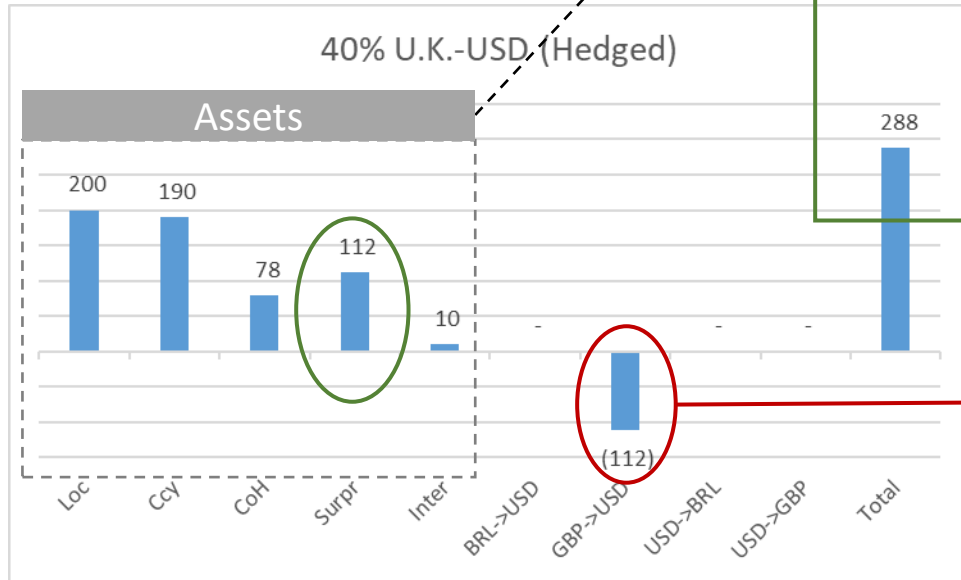
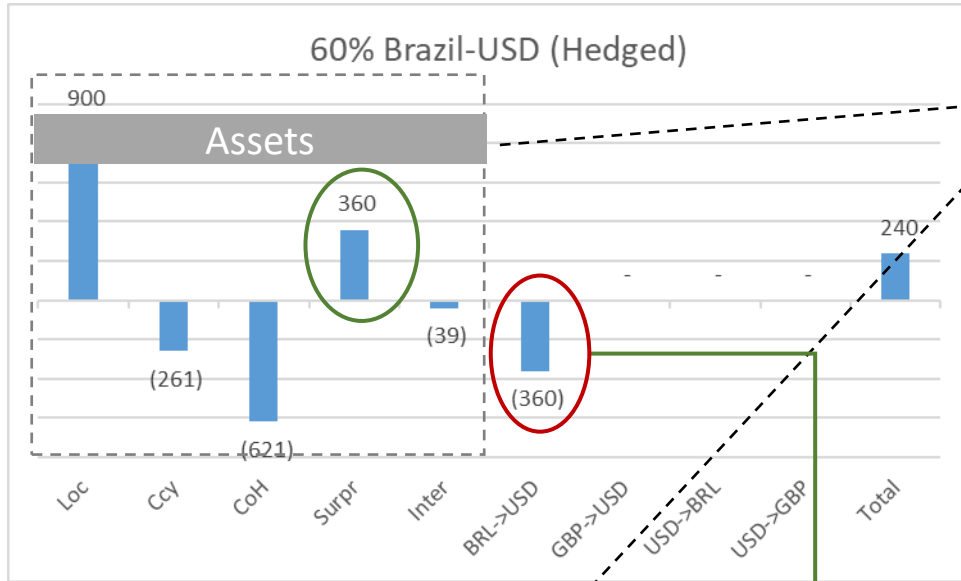
Because it offers the Best Surprise



Active Decision

Trade a "small" surprise for a "bigger" surprise?



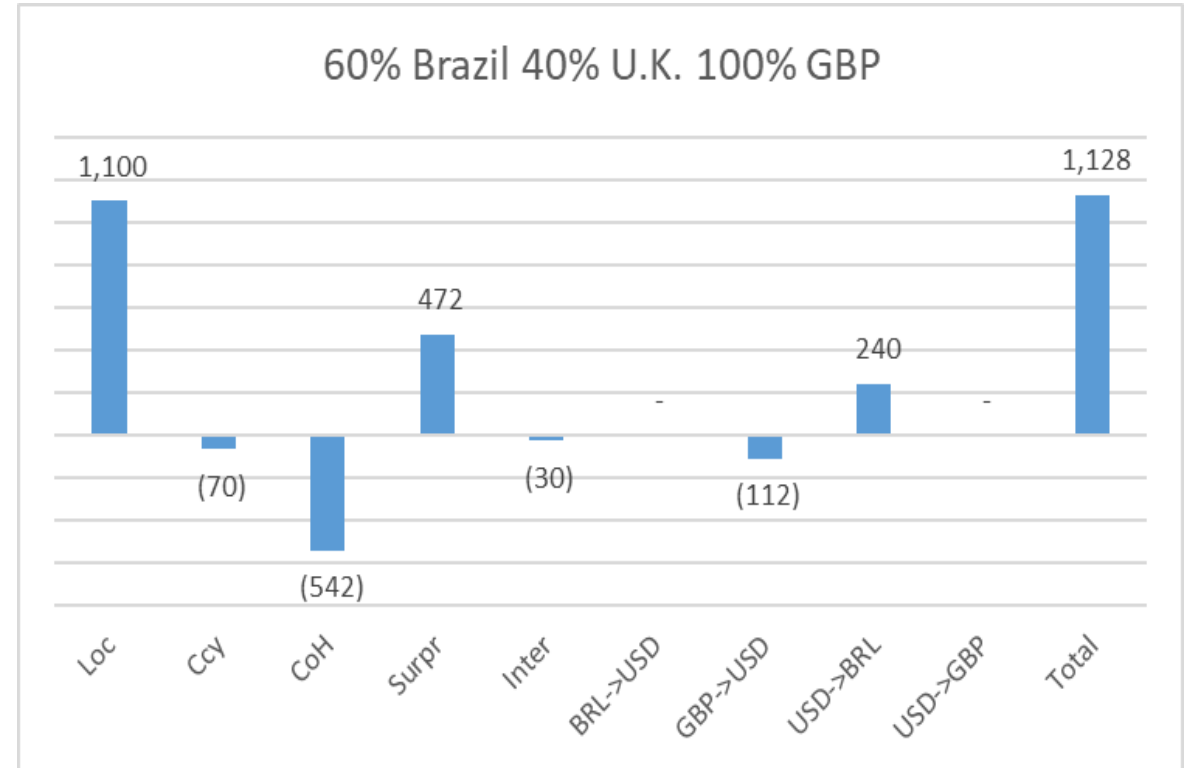
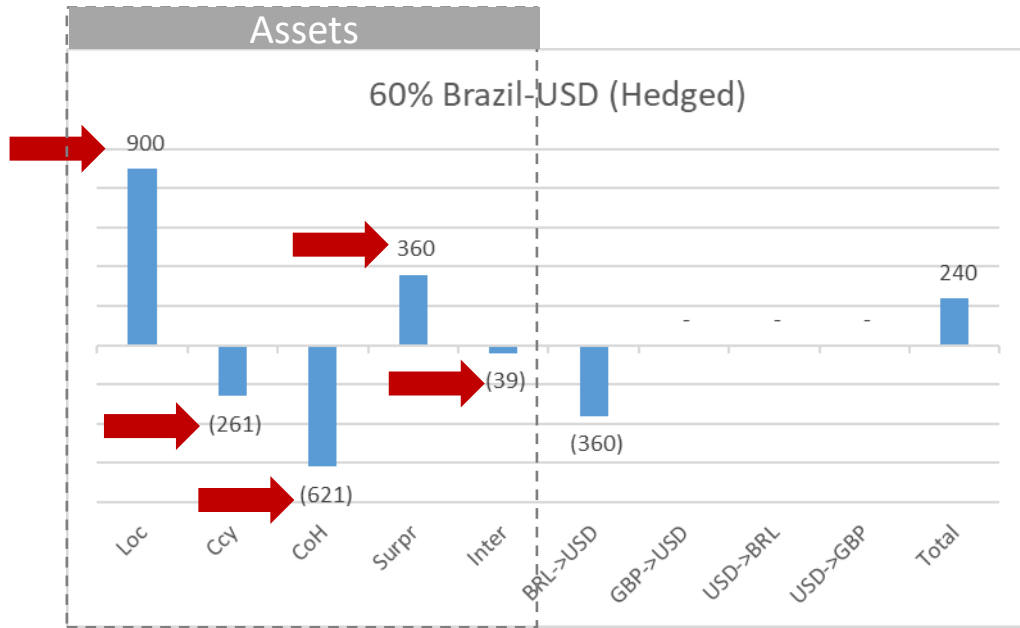


Keep BRL Surprise

| | Value | @ Fwd 0 | @ Spot 1 | Gain |
|------|-------------|----------|----------|-------|
| Buy | 16,000 BRL | 0.224138 | 0.23913 | 240 |
| Sell | (3,200) GBP | 1.27451 | 1.309524 | (112) |

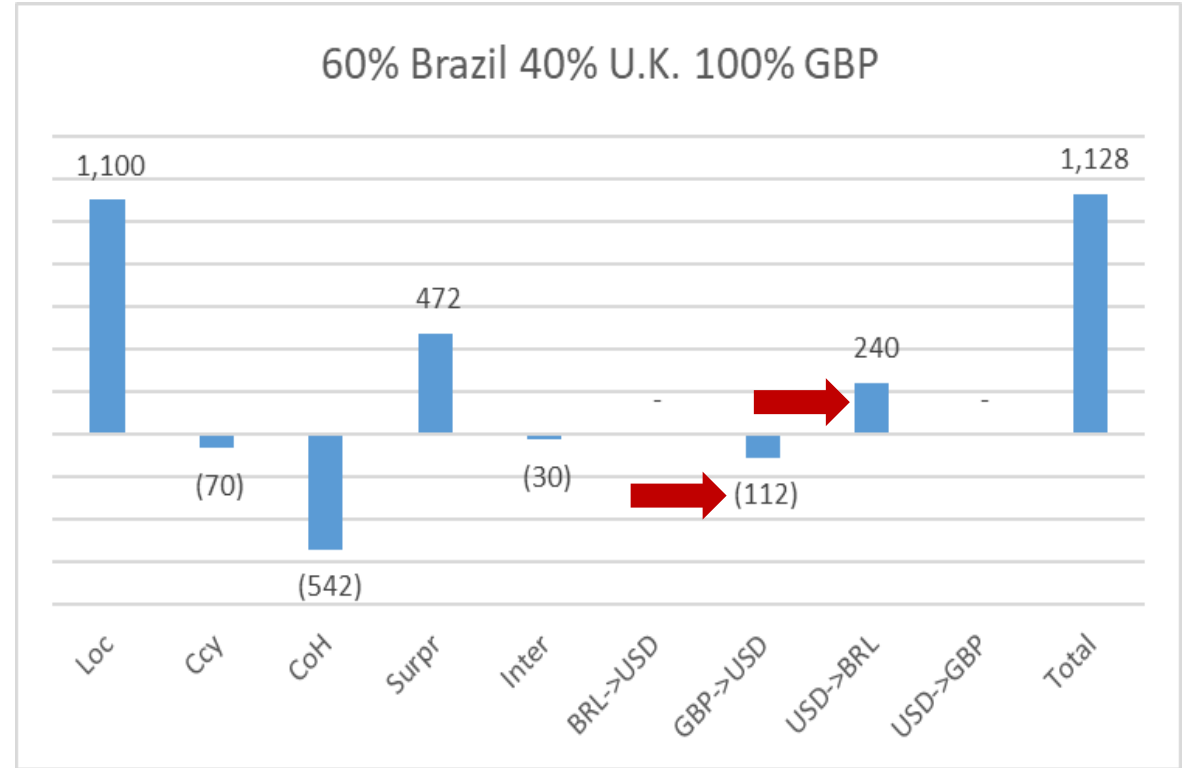
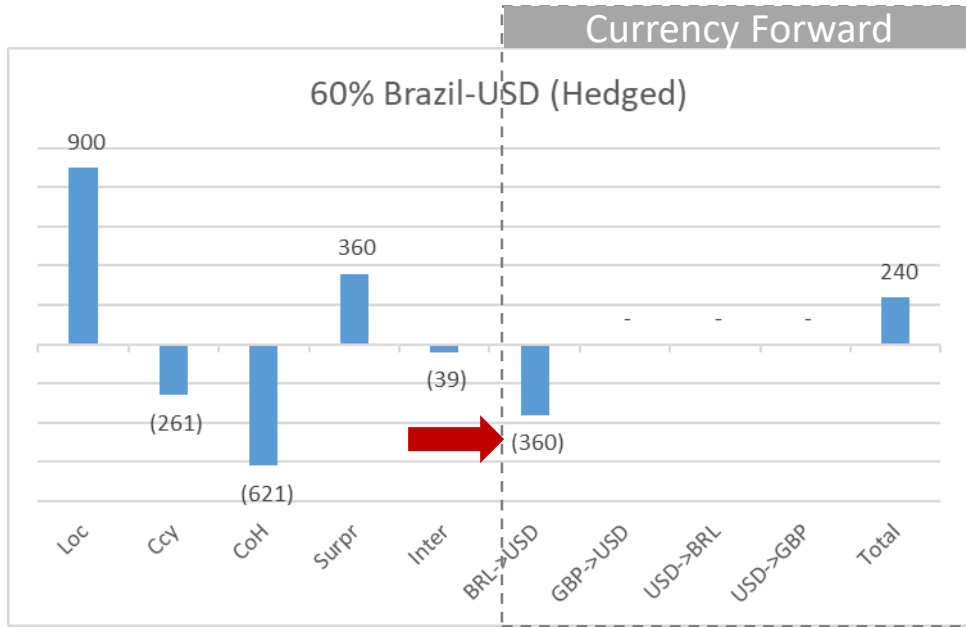
Buy more Surprise
Eliminate Surprise

| | | |
|--------------------|-----------|------------|
| Brazil-USD | \$ | 240 |
| U.K.-USD | \$ | 288 |
| Total | \$ | 528 |
| Strategy | \$ | 1,128 |
| Added Value | \$ | 600 |

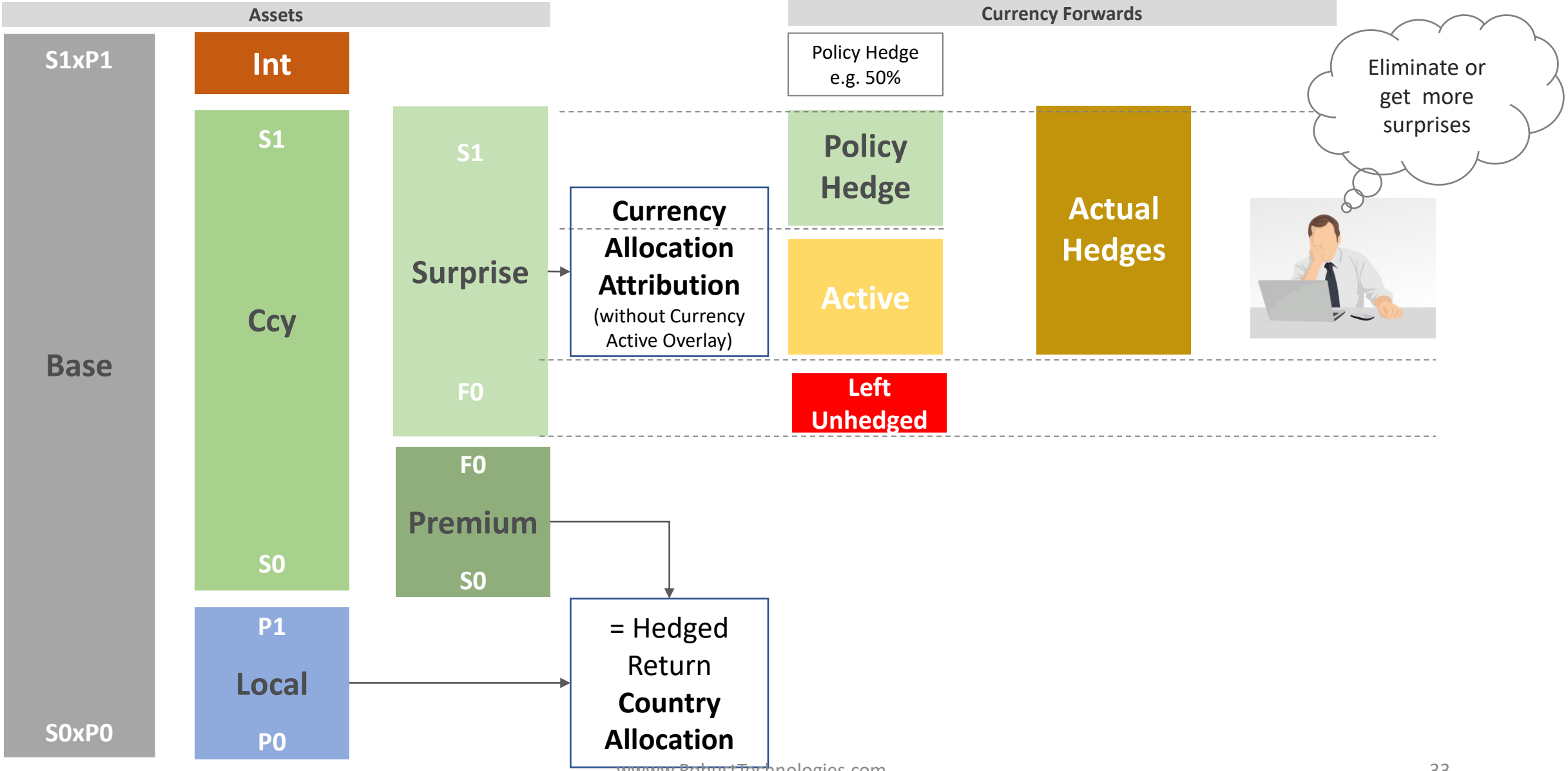


Powered by Robust Tech

| Ccy | Begin | | Base(USD) | | | Local | | | Currency | | | Interaction | | | Premium | | | Surprise | | |
|-----|--------------|---------|----------------------|-----------------|-----------|----------------------|-----------------|------------------|-----------|------------|------------------|-------------|------------|------------------|-----------|------------|------------------|-----------|------------|------------------|
| | Market Value | Weight | Time Weighted Return | TW Contribution | \$ Earned | Time Weighted Return | TW Contribution | \$ Earned (Base) | TW Return | TW Contrib | \$ Earned (Base) | TW Return | TW Contrib | \$ Earned (Base) | TW Return | TW Contrib | \$ Earned (Base) | TW Return | TW Contrib | \$ Earned (Base) |
| - | - | 100.00% | 10.00% | 10.00% | 1,000 | 11.00% | 11.00% | 1,100 | -0.70% | -0.70% | -70 | -0.30% | -0.30% | -30 | -5.42% | -5.42% | -542 | 4.72% | 4.72% | 472 |
| BRL | 24,000 | 60.00% | 10.00% | 6.00% | 600 | 15.00% | 9.00% | 900 | -2.61% | -2.61% | -261 | -0.39% | -0.39% | -39 | -6.21% | -6.21% | -621 | 3.60% | 3.60% | 360 |
| GBP | 3,200 | 40.00% | 10.00% | 4.00% | 400 | 5.00% | 2.00% | 200 | 4.76% | 1.90% | 190 | 0.24% | 0.10% | 10 | 1.96% | 0.78% | 78 | 2.80% | 1.12% | 112 |
| USD | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

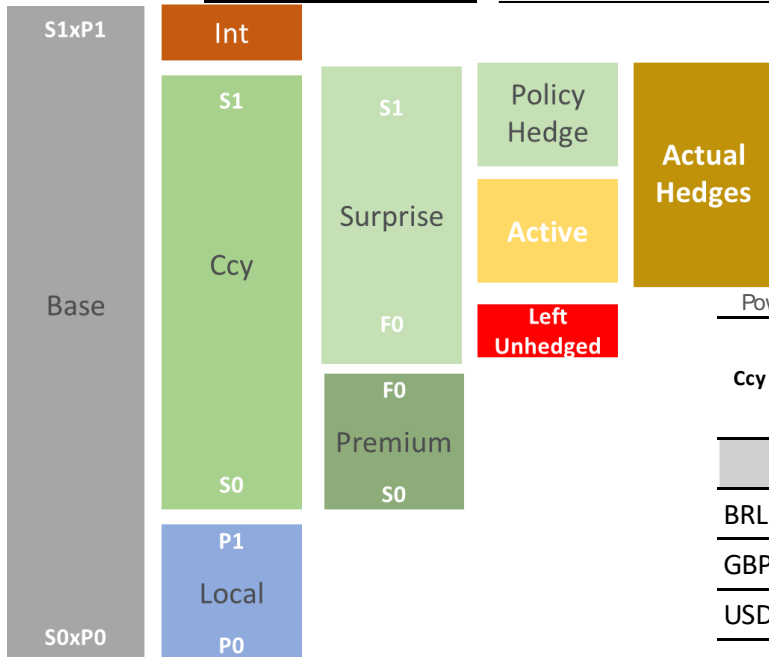


| Powered by Robust Tech | | | Policy Hedge | | | | Actual Ccy Fwds | | | Active Ccy Fwds | | | Remain Unhedged Ccy | | |
|------------------------|--------------------|---------|--------------|--------|---------|-----------|-----------------|---------|-----------|-----------------|---------|-----------|---------------------|---------|-----------|
| Ccy | Begin Market Value | Weight | Ratio | Return | Contrib | \$ Earned | Return | Contrib | \$ Earned | Return | Contrib | \$ Earned | Return | Contrib | \$ Earned |
| - | - | 100.00% | 100.00% | -4.72% | -4.72% | -472 | 1.28% | 1.28% | 128 | 6.00% | 6.00% | 600 | -6.00% | -6.00% | -600 |
| BRL | 24,000 | 60.00% | 100.00% | -6.00% | -3.60% | -360 | 2.40% | 2.40% | 240 | 6.00% | 6.00% | 600 | -10.00% | -6.00% | -600 |
| GBP | 3,200 | 40.00% | 100.00% | -2.80% | -1.12% | -112 | -1.12% | -1.12% | -112 | 0.00% | 0.00% | 0 | -0.00% | -0.00% | -0 |
| USD | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |



Assets

| Powered by Robust Tech | | | Base(USD) | | | Local | | | Currency | | | Interaction | | | Premium | | | Surprise | | |
|------------------------|--------------------|--------|----------------------|-----------------|-----------|----------------------|-----------------|------------------|-----------|------------|------------------|-------------|------------|------------------|-----------|------------|------------------|-----------|------------|------------------|
| Ccy | Begin Market Value | Weight | Time Weighted Return | TW Contribution | \$ Earned | Time Weighted Return | TW Contribution | \$ Earned (Base) | TW Return | TW Contrib | \$ Earned (Base) | TW Return | TW Contrib | \$ Earned (Base) | TW Return | TW Contrib | \$ Earned (Base) | TW Return | TW Contrib | \$ Earned (Base) |
| - | 100.00% | | 10.00% | 10.00% | 1,000 | 11.00% | 11.00% | 1,100 | -0.70% | -0.70% | -70 | -0.30% | -0.30% | -30 | -5.42% | -5.42% | -542 | 4.72% | 4.72% | 472 |
| BRL | 24,000 | 60.00% | 10.00% | 6.00% | 600 | 15.00% | 9.00% | 900 | -4.35% | -2.61% | -261 | -0.65% | -0.39% | -39 | -10.34% | -6.21% | -621 | 6.00% | 3.60% | 360 |
| GBP | 3,200 | 40.00% | 10.00% | 4.00% | 400 | 5.00% | 2.00% | 200 | 4.76% | 1.90% | 190 | 0.24% | 0.10% | 10 | 1.96% | 0.78% | 78 | 2.80% | 1.12% | 112 |
| USD | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |



Currency Forwards

| Powered by Robust Tech | | | Policy Hedge | | | | Actual Ccy Fwds | | | Active Ccy Fwds | | | Remain Unhedged Ccy | | |
|------------------------|--------------------|--------|--------------|--------|---------|-----------|-----------------|---------|-----------|-----------------|---------|-----------|---------------------|---------|-----------|
| Ccy | Begin Market Value | Weight | Ratio | Return | Contrib | \$ Earned | Return | Contrib | \$ Earned | Return | Contrib | \$ Earned | Return | Contrib | \$ Earned |
| - | 100.00% | | 100.00% | -4.72% | -4.72% | -472 | 1.28% | 1.28% | 128 | 6.00% | 6.00% | 600 | -6.00% | -6.00% | -600 |
| BRL | 24,000 | 60.00% | 100.00% | -6.00% | -3.60% | -360 | 4.00% | 2.40% | 240 | 10.00% | 6.00% | 600 | -10.00% | -6.00% | -600 |
| GBP | 3,200 | 40.00% | 100.00% | -2.80% | -1.12% | -112 | -2.80% | -1.12% | -112 | 0.00% | 0.00% | 0 | -0.00% | -0.00% | -0 |
| USD | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Currency Allocation - Policy Hedge Without Currency Forwards

| Powered | Base | | Local | | Currency | | Interaction | |
|---------|--------|------------------|------------------|------------------|------------------|------------------|------------------|-----|
| | Issuer | Return \$ Earned | Return \$ Earned | Return \$ Earned | Return \$ Earned | Return \$ Earned | Return \$ Earned | |
| P0701 | 10.00% | 1,000 | 5.58% | 558 | 4.72% | 472 | -0.30% | -30 |
| B0701 | 10.00% | 1,000 | 6.04% | 604 | 4.08% | 408 | -0.12% | -12 |
| Excess | - | - | -0.46% | -46 | 0.64% | 64 | -0.18% | -18 |

Currency Allocation – Currency Overlay With Currency Forwards

| Powered | Base | | Local | | Currency | | Interaction | |
|---------|--------|------------------|------------------|------------------|------------------|------------------|------------------|-----|
| | Issuer | Return \$ Earned | Return \$ Earned | Return \$ Earned | Return \$ Earned | Return \$ Earned | Return \$ Earned | |
| A0701 | 11.28% | 1,128 | 5.58% | 558 | 6.00% | 600 | -0.30% | -30 |
| B0701 | 10.00% | 1,000 | 6.04% | 604 | 4.08% | 408 | -0.12% | -12 |
| Excess | 1.28% | 128 | -0.46% | -46 | 1.92% | 192 | -0.18% | -18 |

Better
Long BRL / Short GBP
Get BRL Surprise
Eliminate GBP Surprise

Concurs with Expectations

A0701 vs B0701 2021-12-31 AH Currency Allocation

| Powered by Robust Tech | Portfolio | | | Benchmark | | | Allocation | | Selection | | Total | |
|------------------------|-----------|---------|------------------|-----------|------------------|------------------|------------------|------------------|------------------|----|--------|-----|
| | Issuer | Return | Weight \$ Earned | Return | Weight \$ Earned | Arith. \$ Earned | Arith. \$ Earned | Arith. \$ Earned | Arith. \$ Earned | | | |
| TotalReturn | 6.00% | 100.00% | 600 | 4.08% | 100.00% | 408 | 1.65% | 165 | 0.27% | 27 | 1.92% | 192 |
| Brazilian real | 6.26% | 95.86% | 600 | 6.00% | 40.00% | 240 | 1.07% | 107 | 0.25% | 25 | 1.32% | 132 |
| Pound sterling | 100.00% | -0.78% | 0 | 2.80% | 60.00% | 168 | 0.78% | 78 | 0.02% | 2 | 0.80% | 80 |
| United States dollar | - | 4.92% | - | - | - | - | -0.20% | -20 | - | - | -0.20% | -20 |

RECAP Currency Forward ?

- Typically used to hedge foreign assets
 - Protect (immunize) from exchange rate fluctuations
 - Active currency overlay strategies (increase or decrease currency positions)
- They are 2-leg instruments:
 - Short leg (Sell foreign currency)
 - Long leg (Buy base currency)
- Sell/Buy at a:
 - Pre-determined date → Forward date
 - Pre-determined rate → Forward rate

The forward rate is known ahead of time.

It is not a prediction of what the exchange rate will be in the future.

It is established from differential of risk free rates between 2 countries

RECAP Cost of hedging

If you hedge investments in countries with...

Forward Premium

Lower risk-free rates



Earn you a premium

U.K.: 2% vs USA: 4%

Higher risk-free rates



Pay you a premium

BR: 16% vs USA: 4%



Premium:

- Is known in advanced
- should be **attributed** to the **country allocation** decision
- should **not** be **attributed** to the **currency allocation** decision

Recap

- Purpose of performance and attribution is to “tell a story”.
- Look at the past performance and explain what happened.
- Identify and quantify the good/bad investment management decisions.
- With enough evidence to support “the correctness of the story”.

Global multi-currency portfolios

- Measuring impact of of currency is important
- Currency management
 - Reduce risk: Hedge against currency fluctuations
 - Add value opportunities: Benefit from currency variations
- Need proper framework to assess currency management
- Typical Brinson Frameworks convey limited information pertaining to currency management
- Applying KS or AH and how improves the Brinson frameworks.

Brian D. Singer and Denis S. Karnosky

- Global Asset Management and Performance Attribution
 - The Research Foundation of the Institute of Chartered Financial Analysts
 - February 1994

- The General Framework for Global Investment Management and Performance Attribution
 - The Journal of Portfolio Management
 - Winter 1995

Ernest M. Ankrim and Chris R. Hensel

- Multicurrency Performance Attribution
 - Financial Analyst Journal
 - March-April 1994

Questions ? Comments !

Feel free to contact me

Claude Giguere

+ 1 514-802-0977

cgiguere@RobustTechnologies.com

300-204, Saint-Sacrement St

Montreal, QC, H2Y 1W8, Canada