

Spotlight on Porto & Portugal

November 2023
Irina Almeida, Porto

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Agenda

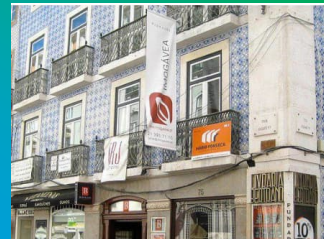
Spotlight on Porto & Portugal

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About Portugal



Some interesting facts about Portugal...



In 1139, Portugal appointed King Afonso Henriques as its king. Lisbon is said to be four centuries older than Rome. Due to its excellent trading location, the Phoenicians settled in Lisbon around 1200 BC.

The Portuguese were the first Europeans to reach Japan in the 16th century. They left their linguistic mark on this Asian nation. Words such as *pan* (from the Portuguese *pão* meaning bread) and *sabato* (from the Portuguese *sabado* meaning Saturday) are all good examples.

Bertrand Bookstore in Lisbon's Chiado district. The book store was established in 1732. Its exterior façade is a spectacular display of mosaic tiles.

Portugal holds the record for the shortest and longest-reigning monarchs. Henrique of Portugal was the king of Portugal for more than 73 years. Luis Filipe, on the other hand, was king for only 20 minutes.

Some interesting facts about Portugal...



There's nothing like the original Pastéis de Nata (custard tart) from its home in Lisbon's Belém district. Among the most fun facts about Portugal is that the family has kept the original recipe a secret since the 19th century.

The Portuguese won't let a little thing like work keep them from enjoying a coffee break or two during their day. Their preference is a quick espresso-sized *bica* served in a tiny cup.

Portuguese academics established the University of Coimbra in 1290, making it one of the oldest universities in the world. The University achieved [UNESCO World Heritage Site](#) status in 2013.

One of the interesting facts about Portugal is that the country is investing heavily in renewable energy. So much so, that in 2016 the entire country ran for almost five consecutive days entirely on renewable energy powered by wind, sun and water.

Portugal in the News

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Portugal In the News



Ronaldo



José Mourinho



Shawn Mendes



Garett McNamara
biggest wave in
in Portugal in



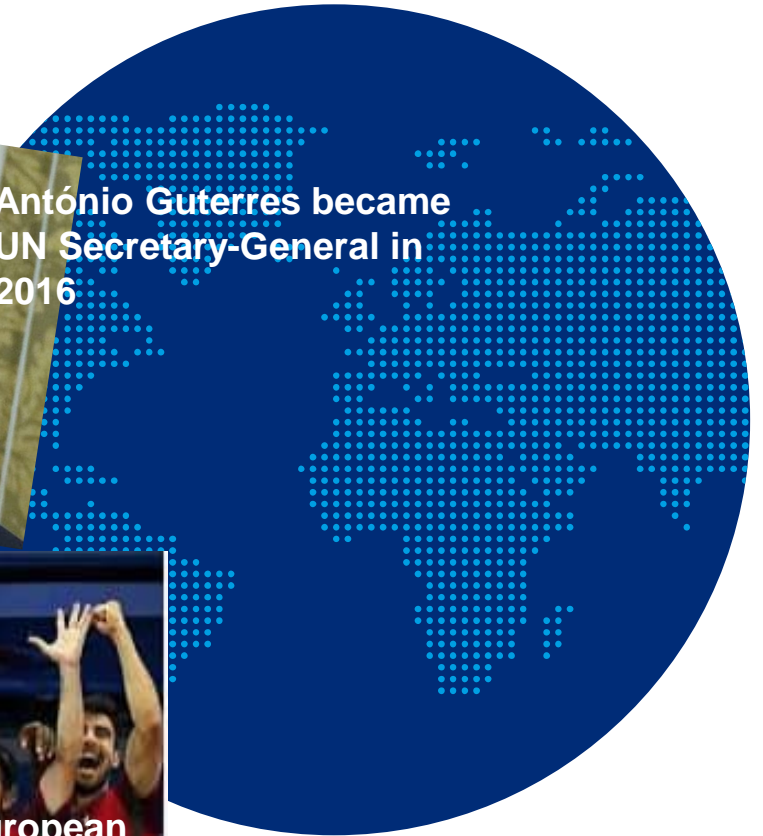
António Guterres became
UN Secretary-General in
2016



Portugal Wins Eurovision
Contest in 2017



Portugal Wins European
Championship in 2016



Some Economic Indicators

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Portugal

Some Economic Indicators

Export-oriented Economy

Textiles, Footwear, automotive and Tourism as main contributors

- Portugal's tourism sector has been a major driver of economic growth. The country's rich cultural heritage, beautiful landscapes, and favourable climate attract millions of tourists each year, contributing to job creation and revenue generation.



Business & Infrastructure

Business

- Portugal has been focusing on promoting innovation and technology-driven industries. The country has witnessed the growth of startups, research and development centers, and innovation hubs, fostering entrepreneurship and technological advancements.

Infrastructure

- Portugal has been investing in infrastructure development, including transportation, energy, and digital infrastructure. These investments have improved connectivity and facilitated economic growth.

2023*

0.0%

Balance of the General Gov. in % of GDP in the year ending in Q2 2023

6.1%

Unemployment Rate (Q2 2023)

2.1%

Estimated Consumer Price Index (Oct. 2023)

10.5m

Resident Population (2022)

Portugal in a nutshell:

- Capital: Lisbon
- Currency: Euro.
- Language: Portuguese

* Source: <https://www.ine.pt/en/>, <https://www.bportugal.pt/en>, <https://ec.europa.eu/eurostat>

Porto Landmarks

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Porto

Landmarks



Porto



Porto

Landmarks

Port Wine & Cellars

It is one of the world's oldest and most renowned wine regions.

Livraria Lello

Its architecture and wooden staircase inspired J.K. Rowling while she was writing the Harry Potter series.

Ribeira District

UNESCO World Heritage site. It is known for its narrow streets, colorful buildings, and picturesque views of the Douro River

Second largest city in Portugal

41.42km²

Porto

Population: c. 214k

Clérigos Tower

It offers panoramic views of the city

Douro River

D.Luís I Bridge

It was designed by a student of Gustave Eiffel

Francesinhas

A popular traditional dish in Porto

S. Bento Station

Its interior is adorned with beautiful azulejo tiles that depict scenes from Portuguese history.



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