

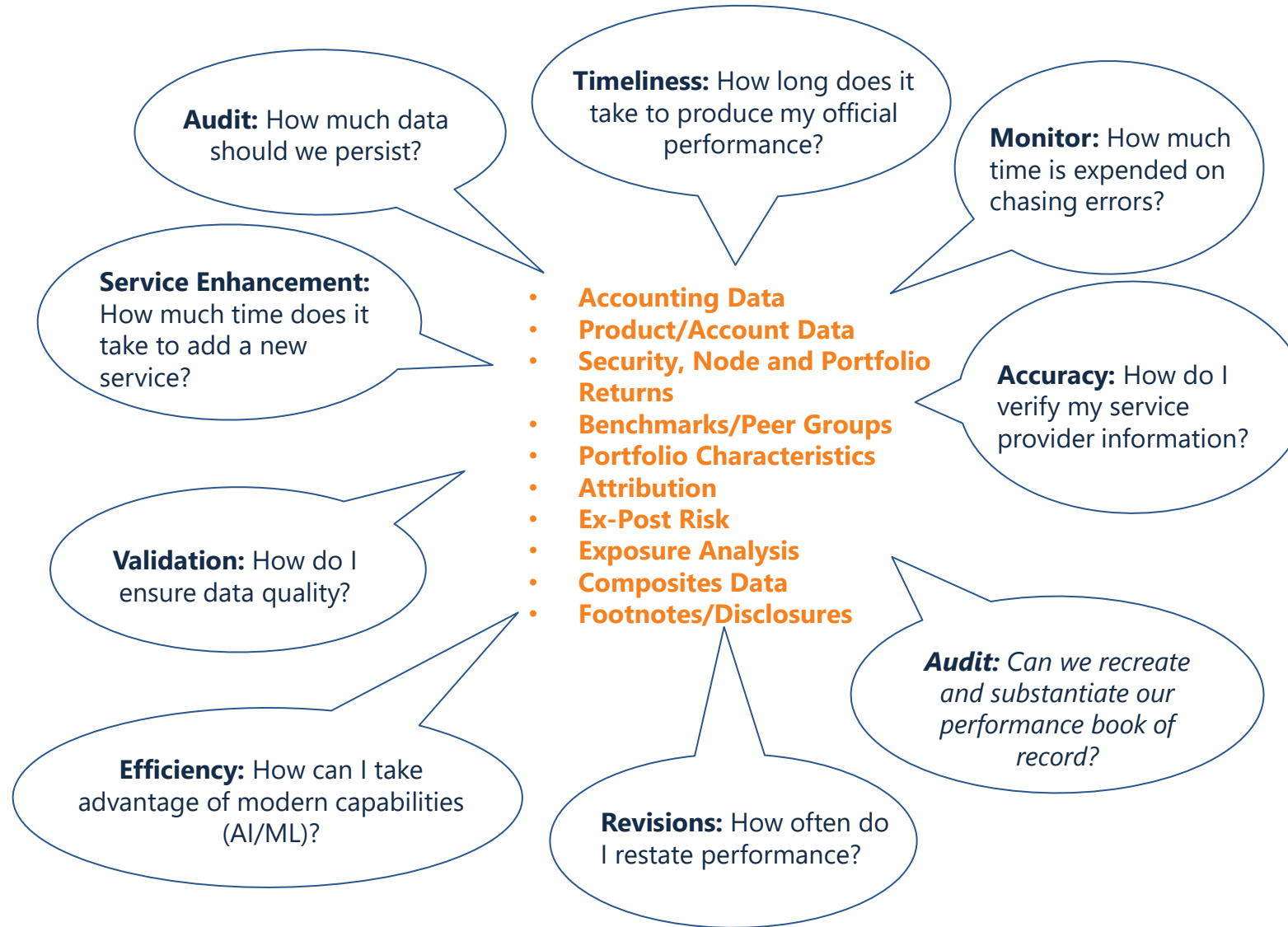


Data Management: Why it's More important than Ever
PMAR North America XXII

Founded in 1997, Meradia provides strategic advisory and implementation services to the global investment management industry.

PERSPECTIVE. PASSION. IMPACT.

Performance Operations – Its about Managing the Data!



Systemic Process to Validate Returns & Analytics is Often A Necessity

Key Questions/Considerations

- 1 What are the challenges in ascertaining data readiness?
- 2 Does performance get all the required inputs from upstream systems?
- 3 How can performance adhere to the daily grind of delivery SLAs?
- 4 How to develop metrics & materiality for ESG indicators?

Guiding Principle

Performance is a proxy for enterprise data management solving data quality issues. A sound framework greatly helps!

It is not uncommon to find that more than half of the combined effort of a typical Performance team devoted exclusively to data management activities

Benchmarks require additional considerations

Key Questions/Considerations

- 1 How to normalize and setup the many variants of a benchmark?
- 2 How to efficiently calculate intra-family blends internally?
- 3 How to ensure market data covenants are adhered to?

Guiding Principle

Enrich qualitative aspects of market data contracts into benchmark master. Ensure an optimal outsourcing mix.

Indexes are often considered to be synonymous with benchmarks – Should they be?

Modern techniques are available. How much is mature?

Key Questions/Considerations

- 1 What is the difference between AI/ML?
- 2 How can business benefits be obtained?
- 3 What guardrails can we employ to reduce hallucinations and biases?

Capabilities Exist

**Portfolio Performance
Commentary use cases promise
speed and scalable benefits.**

(Thanks to Generative AI)

Robust and standardized evaluations for LLM responsibility are seriously lacking – AI Index Report 2024